GOOGLE DIGITAL MARKETING & E-COMMERCE

Continuing Education



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IN THE GOOGLE DIGITAL MARKETING & E-COMMERCE COURSE, STUDENTS WILL LEARN TO MANAGE DIGITAL MARKETING CAMPAIGNS AND SELL PRODUCTS ONLINE. THEY WILL ALSO GAIN SKILLS IN USING AI FOR MARKETING AND ANALYZING E-COMMERCE PERFORMANCE.

Location: AWC Reskilling and Technology Center, 1351 S. Redondo Center Dr, Yuma AZ 85364
Email: *ContinuingEd@azwestern.edu* | **To Register and Pay:** (928) 317-7674

Registration Hours: Mon - Thu 8 AM - 5 PM, Fri 8 AM - 4 PM
Payments accepted via phone or walk-in. Please make checks payable to AWC. Visa, MasterCard, and Discover Card accepted.
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Refund Cancellation Policy: No refunds will be granted after the first day of class.