

ARIZONA WESTERN COLLEGE
SYLLABUS

FIN 100 STOCK MARKET BASICS I

Credit Hours: 3 Lec 3

PREREQUISITE: None

COURSE DESCRIPTION

This course provides a foundation for the novice investor in the understanding of stock market concepts and terminology, stock trading, equity portfolio creation and analysis, investment decision-making for profit taking, company research, rate of return, market indices, effects of news on stock prices and fundamental analysis.

1. COURSE GOALS

- 1.1 define and use stock market terminology.
- 1.2 practice common stock trading through simulation.
- 1.3 create, maintain, and modify a simulated portfolio of common stocks.
- 1.4 describe market indices and market caps.
- 1.5 analyze company and sector research.
- 1.6 utilize financial ratios as a tool for decision-making in the sale or purchase of stock.
- 1.7 evaluate capital gains, dividends, and rate of return within profit taking strategies.
- 1.8 assess trading and research tools within a brokerage account.
- 1.9 analyze stock movement with news and media events.

2. OUTCOMES

Upon satisfactory completion of this course, students will be able to:

- 2.1 define stock market terminology.
- 2.2 practice simulating active stock trading in a brokerage account.
- 2.3 apply strategies of profit taking.
- 2.4 compare and analyze companies and sectors for investment purposes.
- 2.5 distinguish between the various market indices.
- 2.6 implement fundamental analysis to determine corporate value.
- 2.7 construct a simulated stock portfolio to fit financial goals.
- 2.8 describe the effects of company and industry news on stock prices.

3. METHODS OF INSTRUCTION

- 3.1 Resource reading material
- 3.2 Multi-media presentations
- 3.2 Research stock data
- 3.3 Utilize brokerage account tools, research, and news

4. LEARNING ACTIVITIES

- 4.1 Reading assignments
- 4.2 Discussion board activities
- 4.3 Simulated portfolio construction

- 4.4 Researching and evaluating techniques
- 4.5 Simulation activities in buying and selling

- 5. EVALUATION
 - 5.1 Written assignments
 - 5.2 Exams
 - 5.3 Simulated stock portfolio assessments

- 6. STUDENT RESPONSIBILITIES
 - 6.1 Under AWC Policy, students are expected to attend every session of class in which they are enrolled.
 - 6.2 If a student is unable to attend the course or must drop the course for any reason, it will be the responsibility of the student to withdraw from the course. Students who are not attending as of the 45th day of the course may be withdrawn by the instructor. If the student does not withdraw from the course and fails to complete the requirements of the course, the student will receive a failing grade.
 - 6.3 Americans with Disabilities Act Accommodations: Arizona Western College provides academic accommodations to students with disabilities through Access-ability Resource Services (ARS). ARS provides reasonable and appropriate accommodations to students who have documented disabilities. It is the responsibility of the student to make the ARS Coordinator aware of the need for accommodations in the classroom prior to the beginning of the semester. Students should follow up with their instructors once the semester begins. To make an appointment call the ARS front desk at (928) 344-7674 or ARS Coordinator at (928) 344-7629, in the College Community Center (3C) building, next to Advising.
 - 6.4 Academic Integrity: Any student participating in acts of academic dishonesty—including, but not limited to, copying the work of other students, using unauthorized “crib notes”, plagiarism, stealing tests, or forging an instructor’s signature—will be subject to the procedures and consequences outlined in AWC’s Student Code of Conduct.
 - 6.5 Texts and Notebooks: Students are required to obtain the class materials for the course.