


# PROCEDURE MANUAL

 <b>ARIZONA WESTERN COLLEGE</b>		<b>PROCEDURE 501.1</b>	
		Page 1 of 1	
		<b>Last Revision Date:</b>	08-23-2018
<b>Effective Date:</b>			
<b>Section:</b>	Student Services	<b>Subject:</b>	Student Recruitment and Retention

## PURPOSE

The College will engage in appropriate recruitment and retention activities to encourage continued enrollment in the College.

## PROCEDURE

The College Strategic Enrollment Management Committee and other relevant groups develop and implement recruitment and retention strategies and activities to facilitate enrollment in College courses and programs.