

ARIZONA WESTERN COLLEGE  
SYLLABUS

JRN 235 ADVANCED PHOTOJOURNALISM

Credit Hours: 3 Lec 2 Lab 2

PREREQUISITE: JRN 135

COURSE DESCRIPTION

Builds on the skills acquired in Introduction to Photojournalism. Learners will assemble a portfolio.

1. COURSE GOAL

Prepares learners to work in the field of photojournalism. Emphasis is placed on capturing, processing, correcting, captioning, transmitting, and presenting images in the demanding timeframes relative to specific media outlets.

2. OUTCOMES

Upon satisfactory completion of this course, students will be able to:

- 2.1 integrate traditional and electronic photojournalism.
- 2.2 capture images that draw upon advanced consideration of composition for impact.
- 2.3 use aperture control techniques for newsworthy subject isolation.
- 2.4 use advanced shutter speed control mechanisms for accentuating or eliminating motion as required by the subject matter.
- 2.5 produce photo essay layouts.
- 2.6 apply appropriate criteria for editorial decisions.
- 2.7 perform a cost/benefit analysis regarding equipment purchase.
- 2.8 composite images for photo illustrations.
- 2.9 explain clearly the limited contexts in which manipulated images are appropriate in journalism.
- 2.10 articulate the ethics and professional implications of using altered images in newsreports.
- 2.11 explain advanced, practical, aesthetic considerations in editing and capturing.
- 2.12 use mathematical calculations to decide appropriate resolution and compression for image transfer.
- 2.13 use mathematical calculations to decide appropriate resolution and compression for image duplication and print publication.
- 2.14 use color theory considerations in the context of photos in overall page layout.
- 2.15 use color theory considerations for computer corrections of global, hue cast distortions.
- 2.16 create and post a portfolio.
- 2.17 apply specialized traditional and digital techniques for presentation of event photography.
- 2.18 explain the relationship between the image and the word in concept formation and articulation.
- 2.19 calibrate capture, manipulation, and output devices for consistency.
- 2.20 apply photographic skills in collaborative task with other media divisions.
- 2.21 write extended captions for stand-alone photo spreads.

3. METHODS OF INSTRUCTION

- 3.1 Lecture-based discussion
- 3.2 Textbook reading assignments
- 3.3 Survey of television and print media's use of still and moving images
- 3.4 Self-generated and instructor-generated photo assignments
- 3.5 Instructional videos
- 3.6 Guest lecturers--local photojournalists
- 3.7 Regular discussion of student work
- 3.8 Assignment display using AWC Photo Archive
- 3.9 Hands-on instruction in traditional darkroom and digital darkroom
- 3.10 Hands-on instruction in camera technique
- 3.11 PowerPoint and video presentations

4. LEARNING ACTIVITIES

- 4.1 Instructor and student critiques of student work
- 4.2 Individual photographic projects
- 4.3 Research assignments of newspaper and magazine photo usage
- 4.4 Field shooting assignments including news, sports and feature assignments
- 4.5 Studio assignments for portraiture and photo illustration
- 4.6 Researching on-line photojournalism examples of newspaper sites and individual photographer Web sites
- 4.7 Digital darkroom assignments
- 4.8 Traditional darkroom assignments

5. EVALUATION

- 5.1 Class Participation
- 5.2 Homework Assignments
- 5.3 Quizzes
- 5.4 Portfolio Review
- 5.5 Final exam

6. STUDENT RESPONSIBILITIES

- 6.1 Under AWC Policy, students are expected to attend every session of class in which they are enrolled.
- 6.2 If a student is unable to attend the course or must drop the course for any reason, it will be the responsibility of the student to withdraw from the course. Students who are not attending as of the 45th day of the course may be withdrawn by the instructor. If the student does not withdraw from the course and fails to complete the requirements of the course, the student will receive a failing grade.
- 6.3 Americans with Disabilities Act Accommodations: Arizona Western College provides academic accommodations to students with disabilities through AccessABILITY Resource Services (ARS). ARS provides reasonable and appropriate accommodations to students who have documented disabilities. It is the responsibility of the student to make the ARS Coordinator aware of the need for accommodations in the classroom prior to the beginning of the semester. Students should follow up with their instructors once the semester begins. To make an appointment call the ARS front desk at (928) 344-7674 or ARS Coordinator at (928) 344-7629, in the College Community Center (3C) building, next to Advising.
- 6.4 Academic Integrity: Any student participating in acts of academic dishonesty—including, but not limited to, copying the work of other students, using unauthorized “crib notes”, plagiarism, stealing tests, or forging an instructor’s signature—will be subject to the procedures and consequences outlined in AWC’s Student Code of Conduct.
- 6.5 Texts and Notebooks: Students are required to obtain the class materials for the course.
- 6.6 Arizona Western College students are expected to attend every class session in which they are enrolled. To comply with Federal Financial Aid regulations (34 CFR 668.21), Arizona Western College (AWC) has established an Attendance Verification process for “No Show” reporting during the first 10 days of each semester.  
Students who have enrolled but have never attended class may be issued a “No Show” (NS) grade by the professor or instructor and receive a final grade of “NS” on their official academic record. An NS grade may result in a student losing their federal financial aid.  
For online classes, *student attendance in an online class is defined as the following* (FSA Handbook, 2012, 5-90):
  - Submitting an academic assignment
  - Taking an exam, an interactive tutorial or computer-assisted instruction
  - Attending a study group that is assigned by the school
  - Participating in an online discussion about academic matters
  - Initiating contact with a faculty member to ask a question about the academic subject studied in the course

