

ARIZONA WESTERN COLLEGE
SYLLABUS

JRN 150 APPLIED JOURNALISM

Credit Hours: 1-3 Lec 2- 6

PREREQUISITE: None

COURSE DESCRIPTION

Practical experience in the publication of campus news, in print and online. Opportunity to gather facts, write and edit news stories, sell and design ads, take and edit photographs, write headlines, and design and produce layouts.

1. COURSE GOAL

Designed as a practicum in either introductory or advanced work in the production of a newspaper and/or news web site. Students gain skills in all phases of newspaper and/or news web site production, including the meeting of deadlines. Assignments will be determined by the Instructor to (1) match individual student interest and/or (2) help students gain new skills.

2. OUTCOMES

Upon satisfactory completion of this course, students will be able to:

- 2.1 gather facts, organize, write, and edit all types of newspaper copy.
- 2.2 write effective headlines.
- 2.3 design paper layouts.
- 2.4 conduct necessary research in preparation of assignments.
- 2.5 identify all aspects of newspaper and/or news web site publication.

3. METHODS OF INSTRUCTION

- 3.1 Instruction shall be carried out by the instructor or any guest lecturer, by way of lecture, discussion, workshops, staff meetings, and critiques of work from the instructor, or others
- 3.2 Lecture/discussion
- 3.3 Workshops
- 3.4 Instructor-student conferences

4. LEARNING ACTIVITIES

- 4.1 Stories and possibly pictures and/or cartoons
- 4.2 Edit, copy, write headlines, and design page/web layouts
- 4.3 Assignment research
- 4.4 Projects

5. EVALUATION

- 5.1 Average of the evaluations of all assignments
- 5.2 Each staff member in a supervisory position will be required to evaluate those staffers over which the supervision exists. In each case of the student evaluation, a written justification for the recommended grade must be filed with the instructor
- 5.3 Regularity with which deadlines are met
- 5.4 Quizzes and examinations

6. STUDENT RESPONSIBILITIES

- 6.1 Under AWC Policy, students are expected to attend every session of class in which they are enrolled.
- 6.2 If a student is unable to attend the course or must drop the course for any reason, it will be the responsibility of the student to withdraw from the course. Students who are not attending as of the 45th day of the course may be withdrawn by the instructor. If the student does not withdraw from the course and fails to complete the requirements of the course, the student will receive a failing grade.
- 6.3 Americans with Disabilities Act Accommodations: Arizona Western College provides academic accommodations to students with disabilities through AccessABILITY Resource Services (ARS). ARS provides reasonable and appropriate accommodations to students who have documented disabilities. It is the responsibility of the student to make the ARS Coordinator aware of the need for accommodations in the classroom prior to the beginning of the semester. Students should follow up with their instructors once the semester begins. To make an appointment call the ARS front desk at (928) 344-7674 or ARS Coordinator at (928) 344-7629, in the College Community Center (3C) building, next to Advising.
- 6.4 Academic Integrity: Any student participating in acts of academic dishonesty—including, but not limited to, copying the work of other students, using unauthorized “crib notes”, plagiarism, stealing tests, or forging an instructor’s signature—will be subject to the procedures and consequences outlined in AWC’s Student Code of Conduct.
- 6.5 Texts and Notebooks: Students are required to obtain the class materials for the course.
- 6.6 Arizona Western College students are expected to attend every class session in which they are enrolled. To comply with Federal Financial Aid regulations (34 CFR 668.21), Arizona Western College (AWC) has established an Attendance Verification process for “No Show” reporting during the first 10 days of each semester.
Students who have enrolled but have never attended class may be issued a “No Show” (NS) grade by the professor or instructor and receive a final grade of “NS” on their official academic record. An NS grade may result in a student losing their federal financial aid.
For online classes, *student attendance in an online class is defined as the following* (FSA Handbook, 2012, 5-90):
- Submitting an academic assignment
 - Taking an exam, an interactive tutorial or computer-assisted instruction
 - Attending a study group that is assigned by the school
 - Participating in an online discussion about academic matters
 - Initiating contact with a faculty member to ask a question about the academic subject studied in the course