

ARIZONA WESTERN COLLEGE  
SYLLABUS

ENG 216 PERSUASIVE WRITING ON PUBLIC ISSUES/GE

Credit Hours: 3 Lec 3

PREREQUISITE: ENG 101 or ENG 107

## COURSE DESCRIPTION

This advanced interdisciplinary writing course emphasizes major contemporary public issues. In this course, students will learn techniques of analyzing and writing persuasive arguments addressing topics of current public interest. Included in this course is the practice in and study of the logic by which writers construct arguments; the various means that writers use to persuade an audience; and the conventions of evidence, claims, and argument in persuasive discourses. Papers are research-based.

## 1. COURSE GOAL

This course is designed to help students identify the rhetorical timing of public discourse and the conventions used in persuasive writing. Students will have the opportunity to respond to, analyze, and create persuasive forms of discourse on public issues.

## 2. OUTCOMES

Upon satisfactory completion of this course, students will be able to:

- 2.1 identify the situation, timing, and location of effective public discourse;
- 2.2 understand and effectively employ various forms of persuasion;
- 2.3 understand and deploy effective rhetorical strategies in situated discourse;
- 2.4 discover and evaluate the methods of persuasion used in the construction of public issues;
- 2.5 read critically and rhetorically analyze writings within public forums and use those lenses to frame discourse;
- 2.6 write in the different forms and styles of a particular public discourse; and
- 2.7 develop techniques for researching public issues through the Internet and other electronic Databases

## 3. AWC GENERAL EDUCATION (GE) CATEGORY &amp; CRITERIA

## ARTS &amp; HUMANITIES

- The analysis, interpretation, and/or creation of cultural, artistic, and/or intellectual artifacts
- The importance of global awareness, intercultural knowledge, and intellectual humility, objectivity, and/or curiosity, by situating cultural, artistic, and/or intellectual artifacts in a diverse range of cultural, historical, and intellectual contexts
- The exploration of ideological, philosophical, existential, and/or moral questions with the possibility of developing informed civic and ethical identities through study and/or creative self-expression
- The creation and/or re-creation of artistic works culminating in individual or group exhibition, publication, production, or performance
- The understanding of current global challenges (environmental, social justice, etc.), including exploration of strategies for positive change

## 4. METHODS OF INSTRUCTION

- 4.1 Lecture
- 4.2 Discussion
- 4.3 Instructional technology

## 5. LEARNING ACTIVITIES

- 5.1 Assigned reading
- 5.2 In-class and out-of-class writing
- 5.3 Discussions
- 5.4 Presentations
- 5.5 Group work

## 6. EVALUATION

- 6.1 Writing (i.e., essays, research papers, digital projects, exams)
- 6.2 Class discussion and presentations

## 7. STUDENT RESPONSIBILITIES

- 7.1 Under AWC Policy, students are expected to attend every session of class in which they are enrolled.
- 7.2 If a student is unable to attend the course or must drop the course for any reason, it will be the responsibility of the student to withdraw from the course. Students who are not attending as of the 45th day of the course may be withdrawn by the instructor. If the student does not withdraw from the course and fails to complete the requirements of the course, the student will receive a failing grade.
- 7.3 Americans with Disabilities Act Accommodations: Arizona Western College provides academic accommodations to students with disabilities through AccessABILITY Resource Services (ARS). ARS provides reasonable and appropriate accommodations to students who have documented disabilities. It is the responsibility of the student to make the ARS Coordinator aware of the need for accommodations in the classroom prior to the beginning of the semester. Students should follow up with their instructors once the semester begins. To make an appointment call the ARS front desk at (928) 344-7674 or ARS Coordinator at (928) 344-7629, in the College Community Center (3C) building, next to Advising.
- 7.4 Academic Integrity: Any student participating in acts of academic dishonesty—including, but not limited to, copying the work of other students, using unauthorized “crib notes”, plagiarism, stealing tests, or forging an instructor’s signature—will be subject to the procedures and consequences outlined in AWC’s Student Code of Conduct.
- 7.5 Texts and Notebooks: Students are required to obtain the class materials for the course.
- 7.6 Arizona Western College students are expected to attend every class session in which they are enrolled. To comply with Federal Financial Aid regulations (34 CFR 668.21), Arizona Western College (AWC) has established an Attendance Verification process for “No Show” reporting during the first 10 days of each semester. Students who have enrolled but have never attended class may be issued a “No Show” (NS) grade by the professor or instructor and receive a final grade of “NS” on their official academic record. An NS grade may result in a student losing their federal financial aid. For online classes, *student attendance in an online class is defined as the following* (FSA Handbook, 2012, 5-90):
  - Submitting an academic assignment
  - Taking an exam, an interactive tutorial or computer-assisted instruction
  - Attending a study group that is assigned by the school
  - Participating in an online discussion about academic matters
  - Initiating contact with a faculty member to ask a question about the academic subject studied in the course