

ARIZONA WESTERN COLLEGE  
SYLLABUS

## ART 178 DIGITAL PHOTOGRAPHY 2

Credit Hours: 3 Lec 2 Lab 4

PREREQUISITE: ART 177

COURSE DESCRIPTION

Skills acquired in Digital Photography I will be enhanced. Through the medium of digital photography, students will develop a personal philosophy articulated through their photographs. Advanced aesthetic theories will be explored and students will assemble a portfolio.

1. COURSE GOALS

- 1.1 Develop an advanced knowledge of digital imagery.
- 1.2 Explore modes for integrating computer technology to the photographic enterprise.
- 1.3 Develop skills for commercial application of digital photography.
- 1.4 Increase sensitivity to photography as art.
- 1.5 Develop an avenue of self-expression with life long potential.
- 1.6 Perfect techniques of image manipulation in the digital photo lab.

2. OUTCOMES

Upon satisfactory completion of this course, students will be able to:

- 2.1 demonstrate knowledge and use of the digitizing process.
- 2.2 effectively use acquisition parameters for standard input devices.
- 2.3 enhance and redefine existing images.
- 2.4 analyze image structure.
- 2.5 develop models and macros for multiple image processing.
- 2.6 demonstrate technical knowledge and skill with invideo imaging and processing.
- 2.7 integrate multiple images on multiple layers.
- 2.8 develop a series of images used in a campaign.
- 2.9 work within the graphic interface of various equipment.
- 2.10 translate a personal vision into photographic images.
- 2.11 discuss various aesthetic theories in the context of photography, art, and philosophy.

3. METHODS OF INSTRUCTION

- 3.1 Lecture
- 3.2 Discussion groups and critiques
- 3.3 Demonstrated use of tools and equipment
- 3.4 Videos
- 3.5 Samples of commercial work
- 3.6 Open Forum discussion and debate

4. LEARNING ACTIVITIES

- 4.1 Listen to class lectures that will include examples, review information, real world problems, important terms, and tips on imaging
- 4.2 Listen to specialist lectures in the appropriate fields of expertise to get real world usage information

- 4.3 Read assigned chapters
- 4.4 Complete assigned lab work
- 4.5 View audio/video presentations
- 4.6 Participate in the critique and exploration of the aesthetic dimension of images produced
- 4.7 Write brief essays on selected subjects
- 4.8 Complete assigned homework
- 4.9 Answer questions on quizzes and exams
- 4.10 Ask questions if concepts are not understood
- 4.11 Work "hands-on" on digital images and projects
- 4.12 Develop images for commercial situations

5. EVALUATION

- 5.1 Quizzes/Exams
- 5.2 Assignments
- 5.3 Participation
- 5.4 Please see the class schedule and assignment sheet for more information

6. STUDENT RESPONSIBILITIES

- 6.1 Under AWC Policy, students are expected to attend every session of class in which they are enrolled.
- 6.2 If a student is unable to attend the course or must drop the course for any reason, it will be the responsibility of the student to withdraw from the course. Students who are not attending as of the 45th day of the course may be withdrawn by the instructor. If the student does not withdraw from the course and fails to complete the requirements of the course, the student will receive a failing grade.
- 6.3 Americans with Disabilities Act Accommodations: Arizona Western College provides academic accommodations to students with disabilities through AccessABILITY Resource Services (ARS). ARS provides reasonable and appropriate accommodations to students who have documented disabilities. It is the responsibility of the student to make the ARS Coordinator aware of the need for accommodations in the classroom prior to the beginning of the semester. Students should follow up with their instructors once the semester begins. To make an appointment call the ARS front desk at (928) 344-7674 or ARS Coordinator at (928) 344-7629, in the College Community Center (3C) building, next to Advising.
- 6.4 Academic Integrity: Any student participating in acts of academic dishonesty—including, but not limited to, copying the work of other students, using unauthorized “crib notes”, plagiarism, stealing tests, or forging an instructor’s signature—will be subject to the procedures and consequences outlined in AWC’s Student Code of Conduct.
- 6.5 Texts and Notebooks: Students are required to obtain the class materials for the course.
- 6.6 Arizona Western College students are expected to attend every class session in which they are enrolled. To comply with Federal Financial Aid regulations (34 CFR 668.21), Arizona Western College (AWC) has established an Attendance Verification process for "No Show" reporting during the first 10 days of each semester.  
Students who have enrolled but have never attended class may be issued a “No Show” (NS) grade by the professor or instructor and receive a final grade of “NS” on their official academic record. An NS grade may result in a student losing their federal financial aid.  
For online classes, *student attendance in an online class is defined as the following* (FSA Handbook, 2012, 5-90):
  - Submitting an academic assignment
  - Taking an exam, an interactive tutorial or computer-assisted instruction
  - Attending a study group that is assigned by the school
  - Participating in an online discussion about academic matters
  - Initiating contact with a faculty member to ask a question about the academic subject studied in the course