

2026-2027 OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

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MEDIA ARTS

Student Name	ID #	Advisor	Major Code: CERT.MDART Credits: 35
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This program is designed not only to provide a foundation in basic media arts course work, but also to allow students to select an area of emphasis: photography, broadcasting, graphic arts, journalism, or television production.

Required Major Courses (26 Credits)		Cr	Sem	Notes
BDC 100	Introduction to Broadcasting	3		
GRA 101	Graphic Communications 1	4		
JRN 100	Introduction to Mass Communications	3		
JRN 125	News Writing	3		
MKT 120	Principles of Sales OR	3		
MKT 110	Principles of Marketing	3		
SPC 215	Public Speaking	3		
TVP 125	Television Production 1	4		

Independent Study/Internship ART (photography courses only), BDC, GRA, JRN, or TVP 299 (3 Credits)

Other Departmental Requirements (9 Credits)		Cr	Sem	Notes
Select an area of emphasis from one of the following prefixes: ART (photography courses only), BDC, GRA, JRN, or TVP				