

## 2024-2025 OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

Sign in to your [Self-Service Student Planning](#) account to load the recommended program map and to track your academic progress.

### MEDIA ARTS

|                     |             |                |   |
|---------------------|-------------|----------------|---|
| <b>Student Name</b> | <b>ID #</b> | <b>Advisor</b> | <b>Major Code: CERT.MDART</b><br><b>Credits: 35</b> |
|---------------------|-------------|----------------|---|

This program is designed not only to provide a foundation in basic media arts course work, but also to allow students to select an area of emphasis: photography, broadcasting, graphic arts, journalism, or television production.

| Required Major Courses (26 Credits) |                                     | Cr | Sem | Notes |
|-------------------------------------|-------------------------------------|----|-----|-------|
| BDC 100                             | Introduction to Broadcasting        | 3  |     |       |
| GRA 101                             | Graphic Communications 1            | 4  |     |       |
| JRN 100                             | Introduction to Mass Communications | 3  |     |       |
| JRN 125                             | News Writing                        | 3  |     |       |
| MKT 100                             | Salesmanship <b>OR</b>              | 3  |     |       |
| MKT 110                             | Principles of Marketing             | 3  |     |       |
| SPC 215                             | Public Speaking                     | 3  |     |       |
| TVP 125                             | Television Production 1             | 4  |     |       |

Independent Study/Internship ART (photography courses only), BDC, GRA, JRN, PHO or TVP 299 (3 Credits)

| Other Departmental Requirements (9 Credits)   |  | Cr | Sem | Notes |
|---|--|----|-----|-------|
| Select an area of emphasis from one of the following prefixes: ART (photography courses only), BDC, GRA, JRN, PHO, or TVP |  |    |     |       |
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