

2025-2026 OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

Sign in to your [Self-Service Student Planning](#) account to load the recommended program map and to track your academic progress.

Fashion Styling With Digital Influence

| | | | |
|---------------------|-------------|----------------|---|
| Student Name | ID # | Advisor | Major Code: CERT.FDI Credits: 13 |
|---------------------|-------------|----------------|---|

Learn to promote and develop a brand on social media platform.

| Required Major Courses (14 Credits) | | Cr | Sem | Notes |
|--|--|-----|-----|-------|
| Fashion Styling With Digital Influence | | | | |
| FDI 105 | Creating Effective Content | 3 | | |
| FDI 106 | Building a Brand Through Influence Marketing | 3 | | |
| FDI 115 | Data Insight and Fashion Analytics | 3 | | |
| FDI 100 | Fashion Styling | 1 | | |
| FDI 101 | Image Consulting | 1 | | |
| MKT 150 | Social Media Marketing | 3 | | |
| Fashion Styling With Digital Influence and Global Experience (13-15 Credits) | | | | |
| FDI 105 | Creating Effective Content | 3 | | |
| FDI 106 | Building a Brand Through Influence Marketing | 3 | | |
| MKT 150 | Social Media Marketing | 3 | | |
| FDI 100 | Fashion Styling | 1 | | |
| FDI 101 | Image Consulting | 1 | | |
| FDI 205 | Global Exploration of Fashion | 2-4 | | |