

OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

To help you decide upon which courses to include in both the major and elective blocks, you and your Academic Advisor should consult

Fashion Styling With Digital Influence					
Student Name	ID #	Advisor	Major Code: CERT.FDI Credits: 13		
Learn to promote and develop a brand on social media platform.					
Required Major Courses (14 Credits)- Select one option:		Cr	Gr	Sem	Notes
Fashion Styling With Digital Influence					
FDI 105	Creating Effective Content	3			
FDI 106	Building a Brand Through Influence Marketing	3			
FDI 115	Data Insight and Fashion Analytics	3			
FDI 100	Fashion Styling	1			
FDI 101	Image Consulting	1			
MKT 111	Social Media Marketing	3			
Fashion Styling With Digital Influence and Global Experience					
FDI 105	Creating Effective Content	3			
FDI 106	Building a Brand Through Influence Marketing	3			
MKT 111	Social Media Marketing	3			
FDI 100	Fashion Styling	1			
FDI 101	Image Consulting	1			
FDI 205	Global Exploration of Fashion	2-4			