### OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

To help you decide upon which courses to include in both the major and elective blocks, you and your Academic Advisor should consult the university transfer guides for specific required and recommended courses; the university transfer guides can be found at...

<table>
<thead>
<tr>
<th>Student Name</th>
<th>ID #</th>
<th>Advisor</th>
<th>Major Code: CERT.FDI</th>
<th>Credits: 13</th>
</tr>
</thead>
</table>

**Fashion Styling With Digital Influence**

Learn to promote and develop a brand on social media platform.

<table>
<thead>
<tr>
<th>Required Major Courses (14 Credits)- Select one option:</th>
<th>Cr</th>
<th>Gr</th>
<th>Sem</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDI 105 Creating Effective Content</td>
<td>3</td>
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<tr>
<td>FDI 106 Building a Brand Through Influence Marketing</td>
<td>3</td>
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<tr>
<td>FDI 115 Data Insight and Fashion Analytics</td>
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<td>FDI 100 Fashion Styling</td>
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<tr>
<td>FDI 101 Image Consulting</td>
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<tr>
<td>MKT 111 Social Media Marketing</td>
<td>3</td>
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</tbody>
</table>

**Fashion Styling With Digital Influence and Global Experience**

| FDI 105 Creating Effective Content                     | 3  |    |     |       |
| FDI 106 Building a Brand Through Influence Marketing   | 3  |    |     |       |
| MKT 111 Social Media Marketing                         | 3  |    |     |       |
| FDI 100 Fashion Styling                                | 1  |    |     |       |
| FDI 101 Image Consulting                               | 1  |    |     |       |
| FDI 205 Global Exploration of Fashion                  | 2-4|    |     |       |