

2025-2026 OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

Sign in to your [Self-Service Student Planning](#) account to load the recommended program map and to track your academic progress.

DIGITAL MARKETING AND E-COMMERCE

Student Name	ID #	Advisor	Major Code: CERT.DME Credits: 4
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Provide learners with a working knowledge that focuses on the skills aligned with digital marketing and e-commerce, including email marketing, designing, and running an online store, social media marketing, and marketing analytics.

Required Major Courses (4 Credits)		Cr	Sem	Notes
DME-101	Digital Marketing & E-Commerce	4		