

## OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

To help you decide upon which courses to include in both the major and elective blocks, you and your Academic Advisor should consult the university transfer guides for specific required and recommended courses; the university transfer guides can be found at [www.aztransfer.com](http://www.aztransfer.com).

### DIGITAL MARKETING AND E-COMMERCE

<b>Student Name</b>	<b>ID #</b>	<b>Advisor</b>	<b>Major Code: CERT.DME</b> <b>Credits: 9</b>
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Provide learners with a working knowledge that focuses on the skills aligned with digital marketing and e-commerce, including email marketing, designing, and running an online store, social media marketing, and marketing analytics.

<b>Required Major Courses (9 Credits)</b>		<b>Cr</b>	<b>Gr</b>	<b>Sem</b>	<b>Notes</b>
DME-101	Digital Marketing & E-Commerce	9			