

# FUNDAMENTOS DE MARKETING EN INTERNET

22 de Mayo, 2026 | 9:00AM - 4:30PM | Costo: \$155

Ubicación: 1351 S. Redondo Center Dr, Yuma AZ 85364

- » Saber cómo llevar a cabo investigaciones de mercado.
- » Desarrollar una campaña viable de marketing en Internet.
- » Reconocer su mercado objetivo.
- » Comprender su marca.
- » Comprender el SEO y las características del sitio web.
- » Encontrar y captar clientes potenciales.

¡ESCANEA  
Y REGÍSTRATE!



EMAIL: [ContinuingEd@azwestern.edu](mailto:ContinuingEd@azwestern.edu)

TO REGISTER AND PAY: (928) 317-7674

**Registration Hours:** Mon - Thurs 8AM - 5PM, Fri 8AM - 4PM payments accepted via phone or walk in. Please make checks payable to AWC. Visa, MasterCard, and Discover cards accepted.

**Refund Cancellation Policy:**

A 100% refund will be granted if a request is made 2 business days prior to the start of class. A 50% refund will be issued if notice is received less than 2 business days prior to class. No refunds will be issued after the first day of class. If a class is canceled due to low registration we will contact you 2 business days prior.