

GETTING STARTED WITH LinkedIn®

Join us to discover the power of LinkedIn as a tool for personal branding and professional growth—learn how to craft a compelling profile, build meaningful connections, and develop a content strategy that reflects your career goals. After the workshop, you'll walk away with hands-on experience, a polished online presence, and a professional headshot to elevate your brand.

 **09** DECEMBER
2025

 **6:00 PM**
TO 8:00 PM

 **RESKILLING & TECHNOLOGY CENTER,
YUMA, AZ 85365**

 **\$55.00**

LEARNING OBJECTIVES

- Understand the value of LinkedIn
- Build a strong LinkedIn profile
- Create engaging written sections
- Develop a content strategy
- Expand and nurture professional connections
- Strengthen personal branding
- Apply learning through hands-on practice
- Get a professional headshot after the workshop



REGISTER NOW!

Email: ContinuingEd@azwestern.edu

To Register and Pay: (928) 317-7674

Registration Hours: Mon - Thurs 8AM - 5PM, Fri 8AM - 4PM payments accepted via phone or walk in. Please make checks payable to AWC. Visa, MasterCard, and Discover cards accepted.

Refund Cancellation Policy: A 100% refund will be granted if a request is made 2 business days prior to the start of class. A 50% refund will be issued if notice is received less than 2 business days prior to class. No refunds will be issued after the first day of class. If a class is canceled due to low registration we will contact you 2 business days prior.