

## OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

### MEDIA ARTS

<b>Student Name</b>	<b>ID #</b>	<b>Advisor</b>	<b>Major Code: CERT.MDART</b>		
			<b>Credits: 35</b>		

This program is designed not only to provide a foundation in basic media arts course work, but also to allow students to select an area of emphasis: photography, broadcasting, graphic arts, journalism, or television production.

Required Major Courses (26 Credits)		Cr	Gr	Sem	Notes
BDC 100	Introduction to Broadcasting	3			
GRA 101	Graphic Communications 1	4			
JRN 100	Introduction to Mass Communications	3			
JRN 125	News Writing	3			
MKT 100	Salesmanship <b>OR</b>	3			
MKT 110	Principles of Marketing	3			
SPC 215	Public Speaking	3			
TVP 125	Television Production 1	4			

Independent Study/Internship ART (photography courses only), BDC, GRA, JRN, PHO or TVP 299 (3 Credits)					
		3			

Other Departmental Requirements (9 Credits)		Cr	Gr	Sem	Notes
Select an area of emphasis from one of the following prefixes: ART (photography courses only), BDC, GRA, JRN, PHO, or TVP					