

OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

MEDIA ARTS

Student Name	ID #	Advisor	Major Code: CERT.MDART Credits: 35
---------------------	-------------	----------------	---

This program is designed not only to provide a foundation in basic media arts course work, but also to allow students to select an area of emphasis: photography, broadcasting, graphic arts, journalism, or television production.

Required Major Courses (26 Credits)		Cr	Gr	Sem	Notes
BDC 100	Introduction to Broadcasting	3			
GRA 101	Graphic Communications 1	4			
JRN 100	Introduction to Mass Communications	3			
JRN 125	News Writing	3			
MKT 100	Salesmanship OR	3			
MKT 110	Principles of Marketing	3			
SPC 215	Public Speaking	3			
TVP 125	Television Production 1	4			

Independent Study/Internship ART (photography courses only), BDC, GRA, JRN, PHO or TVP 299 (3 Credits)		3			
--	--	---	--	--	--

Other Departmental Requirements (9 Credits)		Cr	Gr	Sem	Notes
Select an area of emphasis from one of the following prefixes: ART (photography courses only), BDC, GRA, JRN, PHO, or TVP					