

# Bachelor of Science in International Trade (BSIT)



## About the program

In the growing field of international trade, skilled managers are highly sought after by global corporations. Thunderbird School of Global Management's Bachelor of Science in International Trade (BSIT) provides talented, driven students with exposure to the global business environment that will distinguish them in the workforce. Prepare yourself for these positions with courses such as supply chain management for global operations, international trade and regional economic agreements and big data in the global economy offered through this unique degree program.

With a curriculum guided by a Global Mindset, students will gain the tools necessary for managing supply chains, systematically assessing risk, exporting and importing goods and services, and developing effective strategies for conducting international trade.

This program is unique in that it allows students to learn new skills needed for a career in international trade through comprehensive, hands-on training and application of these skills during a local, national or international internship. Along with real-world learning experiences that provide global career opportunities, students attend courses taught by world-renowned Thunderbird faculty and enjoy opportunities to learn from students from around the world.



**Phoenix, AZ**



**Delivery:  
in person or  
online**



**STEM-certified**



**Summer  
internship**

**Tuition cost (USD) per academic year:**

**Resident: \$14,135**

**Non-resident: \$37,167**

**International: \$43,520**

\*Subject to university fee changes  
Scholarships available



**Two years of Optional Practical Training in the U.S. for qualified international students.**

Thunderbird School of Global Management  
**#1 in the world for international trade** 

ASU ahead of Oxford, Columbia and Michigan (Ross)  
QS International Trade Rankings, 2023-25

**#1 in the U.S. for innovation**

ASU ahead of MIT and Stanford  
U.S. News & World Report, 15 years, 2010-25



## As a BSIT student you can:

- Launch into a global career.
- Develop global management and leadership skills.
- Aspire to take on leadership roles in your career.
- Help organizations stay ahead of disruption.



Learn more about curriculum, requirements, and application deadlines here:



## Become a T-bird. Lead across borders.

Becoming a T-bird means joining a global community — nearly 50,000 strong — of purpose-driven leaders who are equipped to navigate complexity, drive ethical innovation, and create sustainable impact worldwide. At Thunderbird School of Global Management, we champion global leadership through cross-cultural fluency, regional expertise, and transdisciplinary thinking. T-birds lead with empathy, integrity, and vision — leveraging a powerful global network to shape the future of business, policy, and society.

## Curriculum

Thunderbird's BSIT program's 120-credit hour curriculum includes cutting-edge, future-forward courses\*, such as:

- **TGM 101: Principles of Global Management**
- **TGM 204: Principles of Marketing for Global Organizations**
- **TGM 300: Principles of Finance for Global Organizations**
- **TGM 430: International Trade and Regional Economic Agreements**

\*A full list of BSIT courses can be found by scanning the QR code below.

## Career opportunities

As the global economy expands and interconnects, demand for globally-minded specialists is rapidly increasing. Graduates of the BSIT program have a variety of globally transferable skills that open doors to an abundance of career opportunities around the world.

Commodities Broker

International Market Analyst

Country Manager

Supply Chain Manager

Import and Export Agent

Regulatory Affairs Manager

**Apply now: [thunderbird.asu.edu](https://thunderbird.asu.edu)**

Contact us: +1 602-543-1043 | [undergrad.tbird@asu.edu](mailto:undergrad.tbird@asu.edu)