

Bachelor of Global Management (BGM)



About the program

Prepare for success in a global marketplace with specialized courses such as global marketing; states and markets in a global economy; and multinational organizational leadership. Equipped with a strong global business background, you will be ready for a career in global marketing, consulting, foreign service, human resources, entrepreneurship and more.

Thunderbird School of Global Management's Bachelor of Global Management (BGM) program prepares students to take on leadership roles in multinational corporations, government agencies, or nongovernmental organizations. Thunderbird's world-class faculty and strong relationships with global enterprises allow students to develop and hone the skills needed to thrive as leaders in today's interconnected global economy. Students gain experience and develop skills that international companies, governments and nonprofit entities value highly in employees.

Everyone in the BGM program has the opportunity to explore the politics, cultures, and economics of different countries around the world while putting skills into practice in real-world settings through a required international internship. Although students are strongly encouraged to pursue internships outside their home country, they may also satisfy this requirement by doing a local internship with an international component.



Phoenix, AZ



**Delivery:
in person or
online**



**Tracks offered:
Business, Language, and
Culture
Business and Culture**



**Summer
internship**

Tuition cost (USD) per academic year:

Resident: \$14,135

Non-resident: \$37,167

International: \$43,520

*Subject to university fee changes
Scholarships available

Thunderbird School of Global Management
#1 in the world for international trade 

ASU ahead of Oxford, Columbia and Michigan (Ross)
QS International Trade Rankings, 2023-25

#1 in the U.S. for innovation

ASU ahead of MIT and Stanford
U.S. News & World Report, 10 years, 2016-25



As a BGM student you can:

- Launch into a global career.
- Develop global management and leadership skills.
- Aspire to take on leadership roles in your career.
- Help organizations stay ahead of disruption.



Learn more about curriculum, requirements, and application deadlines here:



Become a T-bird. Lead across borders.

Becoming a T-bird means joining a global community — nearly 50,000 strong — of purpose-driven leaders who are equipped to navigate complexity, drive ethical innovation, and create sustainable impact worldwide. At Thunderbird School of Global Management, we champion global leadership through cross-cultural fluency, regional expertise, and transdisciplinary thinking. T-birds lead with empathy, integrity, and vision — leveraging a powerful global network to shape the future of business, policy, and society.

Curriculum

Thunderbird's BGM program's 120-credit hour curriculum includes cutting-edge, future-forward courses*, such as:

- **TGM 101: Principles of Global Management**
- **TGM 200: Principles of Accounting for Global Organizations**
- **TGM 391: Global Business and Professional Development Skills**
- **TGM 487: Global Entrepreneurship**

*A full list of BGM courses can be found by scanning the QR code below.

Career opportunities

As the global economy expands and interconnects, demand for globally-minded specialists is rapidly increasing. Graduates of the BGM program have a variety of globally transferable skills that open doors to an abundance of career opportunities around the world.

Compliance Manager

Foreign Service Officer

General Manager

Manager of a nonprofit organization

Marketing Manager

Regulatory Affairs Manager

Apply now: thunderbird.asu.edu

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