Preliminary Summary
*SWOT*
**February 25th 2017, 12:04 pm MST**

**Q2#1 - Work schedule**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| # | Question | FT | PT | Total |
| 1 | Classified employee | 63% | 38% | 56 |
| 2 | Faculty | 74% | 26% | 80 |
| 3 | Professional/Administrative employee | 93% | 7% | 69 |
| 4 | District Governing Board member | 0% | 100% | 1 |



**Q2#2 - Years worked at AWC**



|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| # | Question | <1 | 1-5 | 6-10 | 11-20 | >20 | Total |
| 1 | Classified employee | 20% | 44% | 11% | 25% | 0% | 55 |
| 2 | Faculty | 10% | 27% | 25% | 27% | 10% | 67 |
| 3 | Professional/Administrative employee | 6% | 25% | 33% | 33% | 3% | 67 |
| 4 | District Governing Board member | 0% | 67% | 0% | 0% | 33% | 3 |



|  |  |  |  |
| --- | --- | --- | --- |
| **Q3 - Location I most identify with**# | Answer | % | Count |
|  | Total | 100% | 196 |
| 1 | Downtown | 3% | 6 |
| 2 | MCAS/YPG | 0% | 0 |
| 3 | Parker | 5% | 10 |
| 4 | Quartzsite | 0% | 0 |
| 5 | San Luis | 7% | 13 |
| 6 | Somerton | 4% | 7 |
| 7 | Yuma | 80% | 157 |
| 8 | Wellton | 1% | 1 |
| 9 | Online (faculty) | 1% | 2 |



**Q4 - What STRENGTHS does Arizona Western have that should be leveraged and/or sustained in order to ensure the continued growth and quality of the College?**

|  |  |
| --- | --- |
| Q4 - Topics | Percentage |
| faculty/staff | 35% |
| community | 28% |
| cost | 27% |
| programs | 26% |
| learning centers | 22% |
| location | 22% |
| university | 22% |
| partnerships | 20% |
| student services | 20% |
| climate/environment | 14% |
| transfer | 12% |
| facilities | 12% |
| other | 12% |
| course availability | 12% |
| class size | 12% |
| diversity | 10% |
| student academic supports | 9% |
| CTE programs | 9% |
| students | 8% |
| open access | 7% |
| distance ed | 6% |
| educational experience | 6% |
| leadership | 6% |
| technology | 6% |
| quality | 6% |
| residence | 6% |
| campus | 5% |
| external funding | 4% |
| focus | 4% |
| communication | 3% |
| training/lifelong learning | 2% |
| flexibility to innovate | 2% |
| fiscal responsibility | 2% |
| customer service | 2% |
| various learning modes | 2% |
| KAWC/public media | 1% |
| retention/completion | 1% |
| PR | 1% |
| data | 1% |
| teaching/learning | 1% |
| compensation | 1% |
| hiring | 1% |
| "resources" | 1% |
| AWC Foundation | 1% |
| website | 1% |
| professional learning | 1% |
| Total | 100% |

**Q5 - Of the STRENGTHS you identified, which is most impactful to AWC students?**

|  |  |
| --- | --- |
| Q5 - Topics | Percentage |
| faculty | 24% |
| cost | 16% |
| program | 14% |
| quality learning | 13% |
| student services | 13% |
| other | 12% |
| university partnerships | 12% |
| staff | 9% |
| location | 7% |
| transfer | 5% |
| community | 4% |
| schedule | 4% |
| ITN, web, or distance learning | 4% |
| climate | 3% |
| environment | 3% |
| technology | 3% |
| NA | 3% |
| diversity | 3% |
| occupational | 3% |
| grant | 3% |
| equipment, resources, facilities | 2% |
| learning centers | 2% |
| open enrollment | 2% |
| mentor | 1% |
| writing | 1% |
| class size | 1% |
| internships | 1% |
| customer service | 1% |
| student academic supports | 1% |
| second language | 1% |
| leadership | 1% |
| residence | 1% |
| Total | 100% |

**Q6 - Of the STRENGTHS you identified, which best positions AWC against college and university competitors?**

|  |  |
| --- | --- |
| Q6 - Topics | Percentage |
| cost | 22% |
| location | 19% |
| partnerships | 12% |
| faculty | 12% |
| other | 12% |
| program | 11% |
| community support | 8% |
| class size | 8% |
| student supports | 7% |
| institutional climate | 7% |
| educational excellence | 6% |
| NA | 6% |
| learning centers | 4% |
| residence | 4% |
| transfer | 3% |
| class availability | 3% |
| external funding/advancement | 2% |
| staff | 2% |
| facilities | 2% |
| student success | 2% |
| technology | 2% |
| open enrollment | 1% |
| completion | 1% |
| diversity | 1% |
| marketable skills | 1% |
| CTE | 1% |
| culture/climate | 1% |
| adapt/innovate | 1% |
| compensation | 1% |
| recruiting | 1% |
| assessment | 1% |
| vision | 1% |
| Total | 100% |

**Q7 - What OPPORTUNITIES will position the College to thrive through 2025?**



|  |  |
| --- | --- |
| Q7 - Topics | Percentage |
| partnerships | 25% |
| community | 24% |
| programs/credentials | 21% |
| other | 18% |
| class availability | 14% |
| technology | 14% |
| university partnerships | 12% |
| learning centers | 11% |
| faculty/staff | 11% |
| excellent learning/rigor | 9% |
| external funding | 9% |
| flexibility/innovation | 8% |
| marketable skills | 8% |
| cost | 8% |
| distance ed | 8% |
| recruitment | 7% |
| marketing/pr | 6% |
| internship or svc learning | 5% |
| facilities | 5% |
| CTE | 5% |
| internationalization | 5% |
| transfer | 5% |
| location | 4% |
| compensation | 4% |
| workforce training | 4% |
| lifelong learning | 3% |
| focus | 3% |
| NA | 3% |
| students first priority | 3% |
| enrollment | 3% |
| residence halls/campus life | 3% |
| student services | 3% |
| professional learning | 2% |
| customer service | 2% |
| data | 1% |
| climate/environment | 1% |
| leadership | 1% |
| decision making | 1% |
| funding | 1% |
| dining services | 1% |
| HR | 1% |
| strategic | 1% |
| equity | 1% |
| Unknown | 1% |
| transportation | 1% |
| Total | 100% |

**Q8 - Of the OPPORTUNITIES you identified, which ONE would you invest in to ensure the long-term viability of the College?**

|  |  |
| --- | --- |
| Q8 - Topics | Percentage |
| other | 16% |
| partnerships | 15% |
| programs | 15% |
| community benefit | 11% |
| technology | 8% |
| course availability | 8% |
| facilities | 7% |
| faculty | 6% |
| enrollment/retention | 4% |
| outlying areas | 4% |
| recruitment | 4% |
| instruction | 3% |
| compensation | 3% |
| funding | 3% |
| internship | 3% |
| student success | 3% |
| professional learning | 3% |
| NA | 3% |
| distance ed | 2% |
| advising | 1% |
| cost | 1% |
| workforce training | 1% |
| staff | 1% |
| lifelong learning | 1% |
| CTE | 1% |
| educational prep | 1% |
| HR | 1% |
| marketing | 1% |
| communication | 1% |
| location | 1% |
| residence | 1% |
| Total | 100% |

**Q9 - What WEAKNESSES will hamper Arizona Western’s ability to meet the changing demands of higher education and thus inhibit the College’s ability to thrive?**

|  |  |
| --- | --- |
| Q9 - Topics | Percentage |
| funding | 23% |
| adaptive/change | 21% |
| technology | 20% |
| other | 18% |
| faculty | 14% |
| class availability | 11% |
| infrastructure | 10% |
| community | 10% |
| quality | 10% |
| academic programs | 9% |
| learning services | 9% |
| decision making | 8% |
| student services | 8% |
| compensation | 7% |
| location | 7% |
| equity | 7% |
| HR | 5% |
| university | 5% |
| part-time | 4% |
| cost to students | 3% |
| residence | 3% |
| don't know | 3% |
| staffing | 3% |
| marketing and pr | 3% |
| grants | 3% |
| professional learning | 3% |
| transfer | 2% |
| recruiting | 1% |
| growth | 1% |
| learning centers | 1% |
| data | 1% |
| Spanish | 1% |
| focus | 1% |
| communication | 1% |
| library | 1% |
| admin services | 1% |
| class size | 1% |
| CTE | 1% |
| Total | 100% |

**Q10 - What THREATS could impede the College’s growth and viability?**

|  |  |
| --- | --- |
| Q10 - Topics | Percentage |
| funding | 25% |
| other | 19% |
| 4-year university | 17% |
| community | 13% |
| political and policy concerns | 11% |
| enrollment | 11% |
| change | 9% |
| cost | 7% |
| distance ed | 7% |
| class availability | 7% |
| technology | 7% |
| recruitment | 6% |
| faculty | 5% |
| grants | 5% |
| focus | 5% |
| communication | 4% |
| quality | 4% |
| infrastructure | 4% |
| program costs | 4% |
| financial aid | 3% |
| employee retention | 3% |
| federal regulations | 3% |
| compensation | 3% |
| learning centers | 3% |
| vision | 2% |
| NA | 2% |
| planning | 2% |
| CTE | 2% |
| lawsuits | 1% |
| staff | 1% |
| diversity | 1% |
| decision making | 1% |
| marketing/pr | 1% |
| process | 1% |
| safety | 1% |
| hiring | 1% |
| load | 1% |
| leadership | 1% |
| cyber security | 1% |
| strategic planning | 1% |
| customer service | 1% |
| student preparation | 1% |
| transportation | 1% |
| residence | 1% |
| Total | 100% |