

Rubric Scoring Card

Proposal Name:

Criteria	Excellent	Good	Potential	Below Expectations	Points	Score
Project Description & Purpose (10)	Clear, compelling, well-organized proposal. Purpose, goals, and outcomes are clearly defined. (9-10)	Clear and organized proposal with a defined purpose and goals. (7-8)	Proposal has potential but lacks clarity, organization, or clearly defined outcomes. (5-6)	0-4	0-10	
Student-Centered (25)	Demonstrates a measurable, significant, and sustainable positive impact on student success, engagement, well-being, or learning outcomes. (23-25)	Demonstrates a measurable positive impact on students with clear benefits identified. (18-22)	Potential benefit to students is identified, but impact is not fully defined or measurable. (13-17)	0-12	0-25	
Collaborative (10)	Demonstrates strong collaboration across departments, programs, disciplines, and/or external partners with clearly defined roles and shared outcomes. (9-10)	Includes collaboration within or across departments, programs, disciplines, or external partners. (7-8)	Limited collaboration identified, or partnership opportunities are not fully developed. (5-6)	0-4	0-10	
Innovative & Strategic (20)	Strong connection to the Strategic Plan and introduces a new idea, approach, technology, or practice that addresses a need in a unique and creative way. (18-20)	Some connection to the Strategic Plan and expands, adapts, or improves an existing solution or practice. (14-17)	Limited connection to the Strategic Plan and has some innovation but largely replicates existing solutions without significant differentiation. (10-13)	0-9	0-20	
Elevator Pitch (10)	Highly engaging, concise, persuasive, and memorable. Clearly communicates the project's value and impact.	Clear, organized, and concise. Effectively communicates the project's purpose.	Communicates the idea but lacks clarity, organization, impact, or conciseness.	0-4	0-10	
Feasibility (25)	Project is realistic, achievable, and sustainable.	Project is achievable with reasonable	Project may face significant	0-12	0-25	

Criteria	Excellent	Good	Potential	Below Expectations	Points	Score
	Risks and challenges are clearly identified and can be readily mitigated. Resources and timeline are well-defined.(23-25)	planning. Risks and challenges can be managed with moderate effort. (18-22)	implementation challenges. Risks, resources, or timelines are not fully developed.(13-17)			
Total Points				100		

NOTES:

Optional Enhancement: Numeric Scoring Guide

To make judging more consistent, consider assigning point ranges within each category:

For 25 Points:

- **Excellent:** 23-25 points
- **Good:** 18-22 points
- **Potential:** 13-17 points
- **Below Expectations:** 0-12 points

For 20 Points:

- **Excellent:** 18-20 points
- **Good:** 14-17 points
- **Potential:** 10-13 points
- **Below Expectations):** 0-9 points

For 10 Points

- **Excellent:** 9-10 points
- **Good:** 7-8 points
- **Potential:** 5-6 points
- **Below Expectations:** 0-4 points