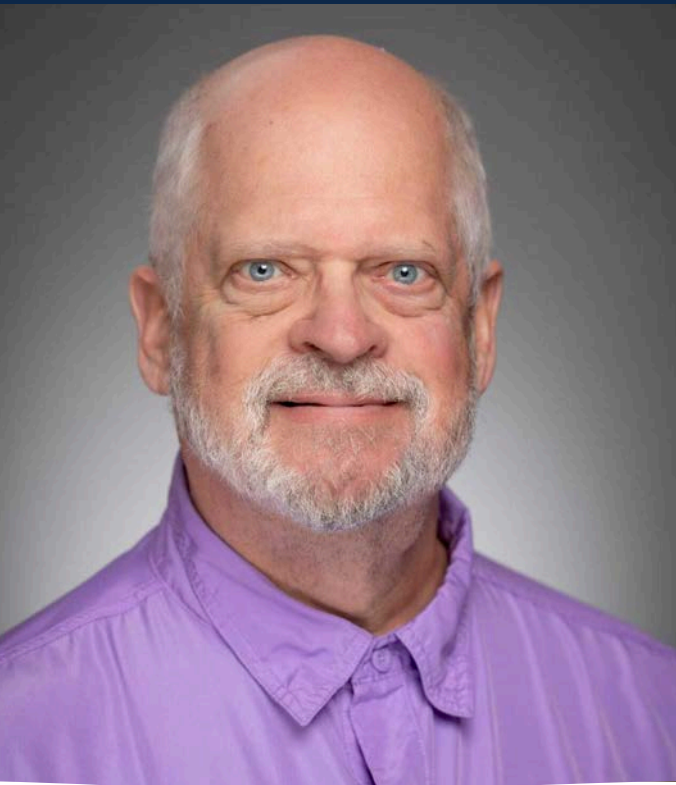


YUMA BREW & VIEW

SBDC Client Success Story



YUMA BREW & VIEW

Staff Sergeant Alan Pruitt, a Marine veteran, exemplifies resilience, innovation, and service. His distinguished military career earned him several accolades, including the Navy Commendation Medal, for exceptional leadership. Following his service, Alan founded Yuma Brew & View, an innovative business that transforms discarded burlap coffee bags into handcrafted art pieces. This sustainable approach repurposes materials, reducing waste from the coffee industry, while providing veterans with a creative outlet, fostering community and purpose.

HOW SBDC ASSISTED THIS BUSINESS

Alan have worked with the SBDC, which helped him refine his business model, optimize his operations, and develop sustainable strategies for long-term growth. To further enhance his business acumen, Alan participated in various pitch competitions, refining his business pitch and receiving valuable feedback to improve his presentation skills and overall strategy. Alan's participation in several prestigious pitch competitions has contributed to his business success.

CLIENT PROFILE

OWNER:
ALAN PRUITT

LOCATION:
YUMA, AZ

INDUSTRY:
ARTS,
ENTERTAINMENT
& RECREATION

