

## **THINKING ABOUT LAUNCHING, GROWING, AND SUSTAINING YOUR SMALL BUSINESS!? THE SMALL BUSINESS DEVELOPMENT CENTER (SBDC) IS HERE TO ASSIST YOU!**

**Crystal Mendoza**

*Director*


*Small Business Development Center at Arizona Western Entrepreneurial College*

The Arizona Small Business Development Center (AZSBDC) Network provides high-quality, high-impact one-on-one counseling, resource assistance, and training to preserve and create small business jobs and revenue, and to facilitate capital formation throughout Arizona. The SBDC at Arizona Western College (AWC) is part of the Arizona Network, which services small businesses within Yuma and La Paz Counties.

SBDC's main offering is No-cost one-on-one confidential business counseling sessions for small businesses in every stage of development. SBDC at AWC provides No-cost counseling services thanks to funding provided by the Small Business Administration, AWC as the host college, and the Arizona Commerce Authority.

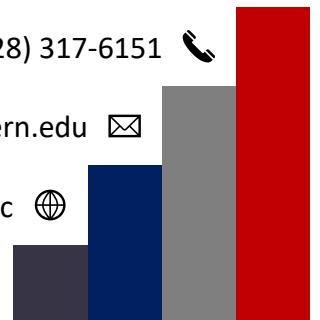
Entrepreneurs seek services from the SBDC as business counselors are equipped with a variety of technical expertise. Whether it is start-up assistance, business plan development, financing and capital needs, financial analysis and budgeting, marketing and sales strategies, existing business expansion-growth, export planning, etc. Additionally, the program provides a variety of workshops throughout the year. Please visit our website at [azsbdc.net](http://azsbdc.net) for upcoming events/workshops.

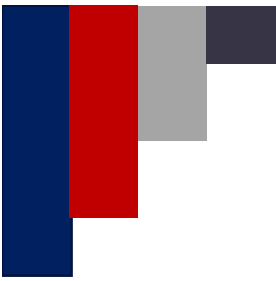
When entrepreneurs obtain services from the program, they are asked, "Why are you seeking the services from SBDC?" Over 95% will respond, "I just want to do things right." The program can assist entrepreneurs with the education, tools, and resources to guide them in doing things right. The center prides itself as a hands-on program. So, whether you are an

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<https://www.azwestern.edu/sbdc> 





entrepreneur who has a business idea or a seasoned business owner, SBDC invites all small businesses to take advantage of this resource.


Counseling sessions are conducted by appointment only. For entrepreneurs conducting business in Yuma and La Paz Counties, the counseling sessions are normally conducted at the AWC Reskilling and Technology Center (previously known as the Downtown Campus) located at 1351 S Redondo Center Dr., Yuma, AZ 85365. In addition, the center has enhanced its online delivery of business counseling via Zoom and Microsoft Teams. Since the center services over 10,000 sq. mi., it has expanded its reach by holding walk-in counseling sessions at all the rural locations currently served;

- Somerton City Hall: Every other month, 1PM-4 PM
- Wellton Library: Fourth Wednesday of every month, 1 PM-3 PM
- San Luis Library: Every other Thursday, 1 PM-3 PM
- AWC Parker Campus – May 25, Aug 24, Nov 9 1-3PM

Furthermore, the center utilizes social media to disseminate applicable information to entrepreneurs. To stay in touch, follow us at:

- FB: Small Business Development Center at Arizona Western College (TeamSBDC),
- Twitter: @SBDCAWC
- Instagram: SBDCAWC

The Small Business Development Center at Arizona Western College invites all small businesses to take advantage of this incredible resource. Don't hesitate and visit [azsbdc.net](https://www.azsbdc.net) or call (928) 317- 6151 to schedule an appointment.

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Crystal Mendoza, Director of the Small Business Development Center.  
Photo Courtesy of Arizona Western College.

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