Strategic Planning Status and 2019 Innovation Fund Awards
Welcome!

- Today represents the 2\textsuperscript{nd} year of work by 100+ people
- Agility, Technology, Accessibility, Prosperity
- Charting a sustainable path forward for the next 7 years together
<table>
<thead>
<tr>
<th>Strategic Direction</th>
<th>Key Word(s)</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
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<tbody>
<tr>
<td>1 AGILITY</td>
<td>Shared Governance</td>
<td></td>
<td></td>
<td>January</td>
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<td>2 AGILITY</td>
<td>Sensible Work Flows</td>
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<td>July</td>
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<td>Cross Training</td>
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<tr>
<td>5 TECH</td>
<td>IT Audit Remediation</td>
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<td></td>
<td>December</td>
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<td>6 TECH</td>
<td>Tech Literacy</td>
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<td>August</td>
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<td>July</td>
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<td>Tech Rich Environment</td>
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<td>9 TECH</td>
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<td>August</td>
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<td>10 ACCESS</td>
<td>Guided Pathways</td>
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<td>November</td>
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<td>11 ACCESS</td>
<td>Data-driven class schedule</td>
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<td>13 ACCESS</td>
<td>Accelerate Completion</td>
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<td>14 ACCESS</td>
<td>Open Educational Resources (OER)</td>
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<td>16 PROSPERITY</td>
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<td>Workforce Gap</td>
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<td>Interdisciplinary Programs</td>
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<td>June</td>
<td></td>
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Agility
Guiding Principles

- Employees are empowered to participate in the identification of challenges and solutions
- Define standards of practice that lead to parameters for assessment and accountability
- Always have multiple constituents/stakeholders at the table
- Recommended changes are implemented after all the people connected/affected by the process collaborate to find a resolution
Shared Governance

• Working on understanding models around the country
• What we’re trying to do is egalitarian and a novel approach
• Please come to Jan 9 All Campus Meeting & Shared Governance Workshop (8:30 – 11am) – if you are interested in how decision-making responsibility will be shared in the future, we need you there
Toy Story 2

https://youtu.be/UQ5XiLmZmHs
Technology
Strategic Oversight Committee for Instructional and Informational Technology

- Exists to construct cooperation, communication and ongoing enhancements in all areas of instruction, operations and support in a transparent way
Increase Automation in Student Services

- Student Needs
- Goals
- Collaboration
Technology Enabled & Technology Literate Workforce

- Develop local Subject Matter Experts
- Frequent “literacy” opportunities
- Lifecycles for technology
Eliminating Negative IT Audit Findings

• Automated account management for an improved employee on-boarding experience
• Enhanced security with real-time analysis and reporting
• Superior disaster recovery / business continuity capabilities
Accessibility
Accessibility Snapshot
Objective 1: Develop and implement a multiyear data-driven class schedule that aligns with program offerings and transfer/workforce demands to increase enrollment by 5% at all campuses. June 2020

Strategy 1: Develop and implement an institutional, standardized scheduling system that maximizes student success by identifying course demand and need.

- Activity 1: Launch a formal campaign to move students from WebAdvisor to Self-Service for Fall 2019 registration.
- Activity 2: Standardize class section start times and sessions dates beginning with the summer 2019 schedule of classes.
- Activity 3: Develop a standardized full academic year class schedule for 2020-2021 that maximizes student opportunity for success based on course need and increases enrollment.

Strategy 2: Increase student access to postsecondary education through alternative scheduling opportunities targeting non-traditional (25+) students.

- Activity 1: Develop a targeted outreach program for a ‘weekend transfer degree’ pathway.
- Activity 2: Develop a targeted outreach program based on increasing weekend general education course offerings.
Objective 2: Offer Open Educational Resources in 50% of all classes. July 2020

- Defined OER as “No cost or low cost (<$40 textbooks)”

- **Strategy 1: December 2018: Inform divisions to denote OER classes when building Fall 2019 schedules in January. Elaine has confirmed that her office can facilitate this OER note as they build the online web schedule.**
  - Aid in better tracking of courses offering OER by Fall 2019

- **Strategy 2: Offer informational sessions to expose OER to faculty in Spring 2019**
  - Chad working to get representatives from Barnes & Noble LoudCloud to give demonstration of courseware to faculty during Spring 2019 startup.
  - Scott Donnelly to give OER session during February Professional Development Day

- **Strategy 3: Build and finalize job description for Coordinator of OER position to be approved in Spring 2019**
  - Faculty position, three-year rotation, 12 credit release time
  - Responsibilities:
    - Trainings, working with Division Chairs for implementations, integrating with adjunct faculty, maintain the program, and provide centralized repository for OER on campus
    - Monitoring overall OER use
    - Collaborate or be liaison with other colleges for collaborations
    - Working relationship with library resources
Objective 3: Allocate appropriate resources to meet the growing community and educational needs in South County and other district priorities as identified by the Facilities Master Plan. January 2025
Objective 4: Develop and deliver “wrap around” services that accelerate student time to completion. January 2022

Defined as “Intentional, student-centered, and culturally relevant processes, services, and resources provided through a supportive network that promotes success, retention, transfer/completion, and overall well-being through an individualized, strengths-based approach.”

CASE MANAGEMENT

- Target population
- Pre-enrollment activities
- Mandatory advisement
- Identify Goals (Guided Pathway)
- Needs Assessment/Predictive Analytics
- Assigned Success Team (mentor, advisor, faculty, etc.)

Exit/Transition
- Transfer Services
  - University partners
- Career Services
  - Internships
  - Resume & Interview Skills
  - Capstone Course

Intake/Entry
- FYE Course
  - IEP/Goals, self-assessment, etc
- Success Team
  - Ongoing/regular advisement/mentoring
  - Strategic Interventions
  - Early Alert
  - Predictive Analytics
  - Tutoring
  - Financial Aid
  - Early transfer activities

Academic Interventions
- Strengths-based Needs Assessment & Referral (includes Psycho-Socio-Eco needs)
- Single Stop Community Center
- Referral (internal & external)
- Partnerships

Non-Academic Interventions
Objective 5: Research and adopt a Guided Pathways model that aligns with AWC student & community needs.
November 2018

• We are done with the adoption process! Please take a look at the next slide to see what our final Guided Pathways model is. 😊
Proposed Transfer & Career Pathways Framework

Enter
Meta Major Pathway

Pathway Success Course
- Orientation (OA) course revamped
- Mandatory 1st semester, as appropriate
- Co-taught by faculty & advisors
- Tailored for each meta-major
- Includes successful student mentors
- Major/Career exploration
- Offered in varied delivery modes & times to align students with level of support needed

Pathway Coursework
- Programs/Courses intentionally sequenced & aligned with meta-major
  - FT & PT student educational plans
  - 35 credits, each semester encouraged
  - Early alert system
- Coordinated learning and peer support for high-risk courses and at risk students
  - Intentional & Systematic advising (faculty advisors/academic advisors)
  - Redirection as Necessary

Pathway Capstone Course
- Complete transfer/job applications
- Develop resume and/or scholarship essays
- Secure internships/job shadowing
- Prepare Webportfolio for program & institutional assessment of learning outcomes

Exit
Pathway For Successful Transfer or Career
Next steps of guided pathways...

- **Strategy 1: Establish Meta-Majors**
  - Create Meta-major draft to circulate to faculty for feedback and revision.

- **Strategy 2: Design Success Course**
  - Design a Success Course tailored to each Meta-major.

- **Strategy 3: Align & Sequence Coursework**
  - Ensure Programs and Courses are intentionally sequenced & aligned within and across meta-majors.

- **Strategy 4: Design Capstone Course**
  - Design a capstone course tailored to each Meta-major.

- **Strategy 5: Align & Sequence Coursework**
  - Ensure Programs and Courses are intentionally sequenced & aligned within and across meta-majors.
Objective 6: Develop partnership with high school district to design and deliver aligned developmental curriculum at the High School level to reduce barriers to college-level courses. June 2020

- Many areas of the college have been discussing and piloting programs associated with this objective, but the committee has come back together to refocus these efforts and determine how we can combine our efforts to create a long-term, sustainable model.

- We have broken off into three teams that will focus on different areas.
  - **Scan Team:** Responsible for: researching best practices; reaching out to other schools doing similar projects; if no one else has done this before, researching and examining close partnerships between high schools and community colleges.
  - **Impact Team:** Responsible for: determining the institutional implications (both short- and long-term as well as positive and negative) within the areas of enrollment, revenue, credits, course scheduling.
  - **Design Team:** Responsible for: designing curriculum and common assessments; compiling OER; conducting assessments; developing a long-term, sustainable model.
Thank you
Prosperity

Grow and sustain academic programs that leverage our competencies, fuel economic growth and position graduates for prosperity.
What is Prosperity?
What is Prosperity?

• True prosperity is as much about wellbeing as wealth.

• “The clearest message that we get from this 75-year study is this: Good relationships keep us happier and healthier. Period.”

• Robert Waldinger, Director of the Harvard Study of Adult Development
Pearl Harbor

https://m.youtube.com/watch?v=PFhY6IaUJ40
Proposed Guiding Principles for Learning

The purpose of Guiding Principles for Learning is to create common areas of inquiry & practice that characterize the AWC student experience.

Aesthetics & Creative Thinking
Students will develop an expanded awareness and appreciation of the arts and sciences through the exploration of the human imagination and its expression.

Analytical Reasoning & Metacognition
Students will think critically and self-evaluate to identify, analyze and solve problems in a variety of situations and areas of study.

Collaboration & Inclusion
Students will communicate and cooperate in order to respect similarities and differences among diverse perspectives and experiences.

Ethical Growth & Wellness
Students will act ethically and responsibly in personal, academic, and professional settings and strive to develop overall well-being.

Application & Creation of Knowledge
Students will apply learning in new contexts and create knowledge in innovative ways.
Develop Institutional Learning Outcomes (ILOs) for all AWC students. (Guided Principles for Learning)

- Explore learning processes to obtain credits based on experience, skills, and prior learning.

- Create regional economic growth by collaborating with key business and industry partners to develop programs tailored to meet the existing employee deficit.

- Develop and deploy three interdisciplinary programs that fit local industry needs using flexible delivery models.
In 2017 Dr. Corr and The District Governing Board launched the inaugural *Innovation Fund* to support the development of AWC initiatives aligned with Strategic Planning. This year, $60,000 in funds are available for one-time projects beginning in Spring 2019 that support Strategic Planning efforts, specifically projects that enhance the AWC Student Experience. This limited time funding is designed to encourage innovative thinking outside the parameters of the annual fiscal year budget.

**AWC Faculty, Staff, & Students are encouraged to develop project proposals in the Topic Area below for implementation in the Spring 2019 semester.**

**Project Topic**

**AWC Student Experience**

Arizona Western College commits to delivering an amazing student experience characterized by:

- A connected community in which students are encouraged, challenged, and feel they belong;
- Programs developed and aligned with employment opportunities;
- A clear path to success and completion;
- Flexible, accessible services and learning approaches;
- Contemporary technology that supports and enhances the AWC experience.

**Submitting a Proposal**

1. Project Cover Sheet
2. Project Description A maximum 500-word description of the project. Please include:
   - selected Topic Area
   - purpose of the project
   - benefit to students
   - amount requested
   - how funds will be allocated
   - names/titles of those involved
   - how project success will be measured
3. Elevator Pitch Video A 2-4 minute video explaining your project and its potential impact. Be as creative as you like.

**Email Proposals & Videos by November 1, 2018 to Strategic.Planning@arwestern.edu**

Dr. Corr and members of the 2018 Innovation Cohort, along with select students, will review proposals and Innovation Fund Awards will be announced Mon. Dec. 3rd. Funds will be available Jan 2019.

Visit https://www.arwestern.edu/offices-of-the-president/strategic-planning for more information.
Overview

• $86,000 set aside by Dr. Corr & the District Governing Board to fund the second year of Innovative Projects related to the Student Experience

• Funding available out of traditional budget cycle for implementation in Spring 2019

• Open to all AWC faculty, staff, and students
Project Topic
AWC Student Experience
Arizona Western College commits to delivering an amazing student experience characterized by:
• A connected community within which students are encouraged, challenged and feel they belong;
• Programs developed and aligned with employment opportunities;
• A clear path to success and completion;
• Flexible, accessible services and learning approaches;
• Contemporary technology that supports and enhances the AWC experience.
<table>
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<tr>
<th>Rubric</th>
<th>Excellent</th>
<th>Good</th>
<th>Potential</th>
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<tr>
<td><strong>Due Nov 1 /Announced Dec 3, 2018, Funded January 2019</strong></td>
<td><strong>Project Description &amp; Purpose (10)</strong></td>
<td>Clear, organized, concise, based on recent (~5years) research/best practices</td>
<td>Clear, organized, concise</td>
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<tr>
<td><strong>Student-centered (25)</strong></td>
<td>Project demonstrates a measurable and significant benefit to students</td>
<td>Project demonstrates a mostly measurable and significant benefit to students</td>
<td>Project demonstrates a potentially measurable and significant benefit to students</td>
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<td><strong>Collaborative (20)</strong></td>
<td>Project seeks synergies across disciplines, departments, programs, and/or with external partners</td>
<td>Project seeks synergies within disciplines, departments, programs, or with external partners</td>
<td>Project has potential to seek synergies across or within disciplines, departments, programs, or with external partners</td>
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<tr>
<td><strong>Innovative (20)</strong></td>
<td>Project seeks solutions beyond what currently exists</td>
<td>Project seeks to extend solutions that currently exist</td>
<td>Project has potential to seek solutions beyond what currently exists</td>
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<td><strong>Elevator Pitch (15)</strong></td>
<td>Creative, clear, organized, impactful, concise</td>
<td>Clear, organized, concise</td>
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<td><strong>Feasibility (10)</strong></td>
<td>Risks and challenges would be easy to mitigate and overcome</td>
<td>Risks and challenges would take some work to mitigate and overcome</td>
<td>Risks and challenges have the potential to be mitigated and overcome</td>
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<td><strong>Total Points</strong></td>
<td><strong>/100</strong></td>
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Process

• 16 proposals received by Nov 1st
• Review Committee Convened for norming in early November

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Classified</th>
<th>PA</th>
<th>President</th>
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<tbody>
<tr>
<td>Dr. Eric Lee</td>
<td>Ashley Macawile</td>
<td>Bryan Doak</td>
<td>Dr. Daniel Corr</td>
</tr>
<tr>
<td>Ila Peterson</td>
<td>Madison Callahan</td>
<td>Elaine Groggett</td>
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<tr>
<td>Martha Martinez</td>
<td>Josh Madden</td>
<td>Michelle Landis</td>
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• Reviewers posed follow-up questions, sought clarification
• Individual Scores tallied, group worked towards alignment
• Review Committee convened late November for consensus
## Selected Projects

<table>
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<tr>
<th>#</th>
<th>Submitted by</th>
<th>Proposal Name</th>
<th>Amount</th>
<th>Funded</th>
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<tr>
<td>1</td>
<td>Aguirre, Maria</td>
<td>Community on Campus: Downtown Center</td>
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<td>Roberts, Shara</td>
<td>Power Up the Ramadas</td>
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<td>Turpin, Kate +</td>
<td>Feed the Dream + Andale's Pantry</td>
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<td>Natsuey, Vanessa</td>
<td>Adding Calculators Subtracts Barriers</td>
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<td>Thomas, Michelle</td>
<td>Improving Native American Experience at AWC</td>
<td>$16,640</td>
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<td>Hamilton, Myra</td>
<td>Gardening and Mud Kitchen Equipment</td>
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<td>Cordova, Martha</td>
<td>Peer Mentor for Secondary Ed</td>
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<td>Ocampo, Kathy</td>
<td>Grow Your Own EDU Jumpstart: Parker</td>
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<td>Martinez, Biri</td>
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<td><strong>TOTALS</strong></td>
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Thanks to All Applicants
Q&A

• Discussion w/participants