

AWC Horizon Symposium

April 28, 2017

Uplifting Stronger, Safer, Healthier Communities through Educational Equity		
AC 107	Top 2	<p>AWC will be a local champion of the entire educational continuum (cradle to college career) to enhance higher education obtainment and career readiness, supporting economic development to raise expectation of college completion.</p> <p>Fact: Higher Education degrees = 3X salary</p> <p>Change the mindset by starting earlier.</p> <p>We will be a poorer country in the future but communities dealing with poverty will be the ones that change the cycle.</p> <p>Building capabilities of the parents of our students will change mindsets.</p>
		<p>By 2040 the US will be a minority -majority country and the gap between the haves and have-nots will have grown.</p> <p>Opportunities for AWC?</p> <ul style="list-style-type: none"> -Business partnerships Flexibility of programs delivery (Internal testing for experience) -Academic vs Vocational -Language instruction/innovative technologies -Advising connection between employers and AWC programs -Internships into the community
	Others	<p>Declining tax or state revenue means the funding model will have to change. AWC should find additional funding models to anticipate possible funding changes particularly through business partnerships throughout the region.</p>
		<p>If the community does not raise expectations of college completion, future students will not prioritize completing a degree which negatively effects enrollment.</p>
		<p>Community involvement in work-study partnerships across established curriculum.</p>
<p>More focus on "soft skills related to community needs.</p>		
		<p>With future changing demographics equitable access to higher education and the required technological resources to anticipate future needs is an issue. AWC needs to incorporate technology that attracts and inspires a diverse student population.</p>
	Top 2	<p>There is a functional disconnect between community business leaders and organizations, and the students who are aspiring to go into those types of careers.</p> <p>Solution: AWC should regularly bring in community business leaders to meet interested students to establish relationships with and give them real-time information about how to prepare themselves for the specific careers they want and increase internships.</p>

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AC108		<p>Eliminate placement tests for anyone not entering academic or ESL programs.</p> <ul style="list-style-type: none"> - Better Grounding - Less Fear - K-14 Kind of Expectation (complete 12 then go to 13)
		<p>Reconfigure College/Career Path - Not everyone is focused don academics.</p> <ul style="list-style-type: none"> - Better pay for better qualify work event if not academic in nature - Time to build and mature - Time to understand academic system - Pathway chosen early cant afford to change
		<p>Many potential/current students are priced out of higher education.</p> <ul style="list-style-type: none"> - Developing better processes to connect students with financial aid resources scholarships, work study, etc.- will support students in achieving their educational goals with out accumulating student loan debt.
		<p>AWC does not offer programs to prepare student for certain high demand sectors. (Cosmetology barbers etc.)</p> <ul style="list-style-type: none"> - Partnering with local employers to develop new certificate programs (with reasonable tuition fees) will prepare a trained workforce to fill future positions.
	Others	<p>Not all HS Students are prepared/preparing to attend traditional college/university for a degree.</p> <ul style="list-style-type: none"> -Developing/expanding solid vocational programs with relevant certificates will prepare the future workforce and entrepreneurs for our communities.
		<p>In the future that celebrates mediocracy AWC will still provide a rigorous relevant curriculum and require high academic standards.</p>
		<p>AWC will not let administrative policies trump our values.</p>
		<p>Poor student learning outcomes will result in less job opportunities. Strengthening student learning outcomes will produce highly qualified future employable students.</p>
		<p>Lack of student support services will result in less degree completion. Additional student services will better prepare students.</p>
		<p>Matador's are self reliant 2045 is now in La Paz/Yuma County</p>
	<p>In the future where non-Hispanic whites are a minority, AWC will still provide the same equitable social leverages provided to current minorities.</p>	

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AC 111	Top 2	<p>Uneducated workforce= poorer country</p> <ul style="list-style-type: none"> - Increase underrepresented groups educational level educated population - lives longer healthier economy <p>Impact Increase or decrease in students at AWC start building pipeline in elementary school</p> <ul style="list-style-type: none"> - Eliminate perceived barriers - Help studnets set goals - Collaborative efforst with elementary, middle and high school will build a consistend college-going cculture and improve self efficiency leading to college credential completion. Example: AVID on AWC Campus - Increasing English Literacy will increase opportunity for and utilization of education; there fore increase flexible access to courses (adapt time, locationa, online access). - Increase communication with local industry to understand their employment needs and specif certifications so as to increase studnet understanding of local employmnet needs. - Better employment oppornities will result from mandatory, careers counseling for incoming freshmen, discipline-specific.
		<p>Because of an increasing need for care of an older genration, AWC can create a medical/mental health hub where outside resources/facilities oversee servicing our studnets by utilizing nursing faculty and students gouth through training</p> <ul style="list-style-type: none"> - with the odvent of YRMC becoming a medical teaching school, residents can do clinical training her eon AWC's campus. -Companies such as NExcare, access urgent care Home Instead and Primecare are also recources for AWC's clinic. - With the need for social workers, physical/Ocupational therapists lab techs, dental hygenists, and other medical support staff, AWC can provide a link for training via Arizona University and other ourside facilities.
	Others	<p>We need to be able to adapt our systems, processes, culture, delivery methods, choices to meet the demand of our increasingly diverse students and community.</p> <hr/> <p>AWC must prepare studnets for fure successs by using try before you buy; internships, flexible delivery and personalize student learning experiences.</p> <hr/> <p>To Provide relevent experiences that maximize what takes place in the classrooms.</p>

Design Thinking for Student and Community Success

Top 2	<p>On Demand community-based courses /schedules/planning will increase community interest in AWC. On-demand planning and real-world applications will increase enrollment and community buy-in.</p>
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AC 146		AWC may need to focus on design thinking processes in the deployment of future criteria.
	Others	The new generation of studnets are less likely to remain in the school a consequences to this less income
		The millennials do not buy before they try; a consequence is theor hesitation to commit; try befeore you buy.
		An increase to on-line and hybrid offering with help attract more prospective students with time management constraints.
		Students that have the ability without constraints will grow more than those who follow rigid path. Self-paced cooperative learning will benefit the local economy by stimulating job growth.
		Offering programs or Therapies to impact rising health care issues.
We want AWC graduates to be able to develop the skills and abilities to become contributing members of our community, keep our brightest and best here.		

AC 159	Top 2	As opportunities increase for students to take classes at multiple institutions competition for students enrollment will increase/long term dedication to fact based design of courses, programs and scheduling will position AWC to be more competitive.
		AWC must go beyond identifying customers and community influencers. If we do not create environments that ensure ideas from influences are not biased, we risk losing customers, relevance and opportunity for community and economic growth.
	Others	Community needs continue to evolve. Therefore, AWC should ensure all stakeholders are involved and represented in the development of current and new programs to meet the needs of the community AWC risks outmigration of students and impact potential employers. Key Stakeholders: Faculty m Employers, Universities (next ed. level), students, GYEDC Chamber.
		A majority of students are fist generation, first-time college students and do not know how to be "efficient" learners. A more comprehensive orientation will help student be more successful. - Revamp Orientation content - meet with faculty what are the problems? - meet with students (successfully and unsuccessful) for needs and lacks in current program.
		An increasing percentage of students seeking here education(degrees)do not complete program/flexibility in course scheduling offerings/ design. May improve academic completion at that specific individuals optimal toed for our diverse student population.

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		The customer of AWC is broader than the student. If we do not identify and engage influencers in the community, we risk losing customers, relevance and opportunity for community growth.
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AC 278	Top 2	AWC Values life-long learning therefore, we will embrace Community Partnerships to increase technological education, creative and artistic opportunities, early learning, and senior education learning,
		Meeting the needs of Diverse students at every level with high expectations.
	Others	AWC is known for certain programs and needs to identify whether or which programs address the aspirations of the community and if additional programs need to be developed.
		A decreased percentage of financial aid resources are available to AWC. Creating productive partnerships with other AZ Community state and university colleges will help to ensure more resources and opportunities.
		There is a growing percentage of college students already in the workforce. Adopting flexibility in scheduling program courses will help to ensure completion of a degree.

Aligning Economic Development & Education to Enhance the Region

AC 279	Top 2	AWC students are increasingly demanding flexibility in the academic experience. AWC needs to look into varied, data driven, modes and methods to meet the demands of a diverse student population.
		CTE needs to be more involved with the community and industry while listening to current needs.
	Others	AWC needs to be proactive about seeking Internships with in the community to help with retention and soft skills.
AWC needs to start looking at flexible schedules (open entry/open exit) to serve the variety of future/current students based on skills/standards/competencies.		

	Top 2	In order to reach the changing needs of the youth it is important to promote the development of facilities, local resources to download the wealth and knowledge from local community Examples: - Event Center on AWC Campus - New Residence Halls - Winter visitor involvement
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AC 280		AWC Needs to provide a high quality, skilled education while enhancing student communication skills, course customization, and more personalized options to help students succeed and prepare for our local job market needs. Future graduates would then be able to stay in our community and its work force and AWC will remain relevant into the future.
		Arizona Western College will be the model of efficiency and proficiency by providing portable, accessible, affordable and customized education to every college bound student in Yuma and La Paz counties. AWC must model its curriculum to match students' view of what is possible for their minds.
	Others	Yuma/ AWC is already in 2040 from a diversity and economic perspective and AWC's success can lead the way for our nation.
		Flexibility: Innovation care critical to AWC's ability to thrive, which engages millennials and develops the workforce. If AWC/ Yuma County remain stagnant our economy will decline further and students will go elsewhere.

AC 282	Top 2	AWC will have failing programs unless we connect with local industries (stakeholders). We need to form a stakeholder group to develop and invest in economic growth through education and training to provide a pipeline of skilled workers.
		Marketing specific to opportunities facilitated through a stakeholder group
	Others	Academic and Business partnerships for AWC students in technical education with degree and career paths in order for students to have the opportunity to experience different aspects of a variety of careers.
		AWC needs to understand the needs of local industries Develop and Industry Advisory Board

Leveraging Consumer Trends for Regional Development

	Top 2	Technology is increasingly critically important to higher education. AWC must invest in technology, develop partnerships with providers and provide adequate training to personnel NOW and in the FUTURE in order to provide personalized/flexible delivery of education and to meet the continually changing demands of our students.
		We need to be able to adapt our systems, processes, culture delivery methods, choices to meet the demand of our increasingly diverse students and community. AWC must Prepare students for future success by using 'try before you buy". Internships flexible delivery and personalize student learning experiences. To provide relevant experiences that maximize what takes place in the classrooms.

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AC 289	AWC may benefit from exploring alternative delivery methods alternatives to traditional semester system, and try buy opportunities, so as to accommodate the resistance to commit and demand for customization of services that millennials tend to exhibit.
	Millennials have a consumer mentality and want to try before they buy giving students a change to "try out" being an AWC student would help AWC show what we offer.
	Millennials have too much debt. We must examine ways we can reduce the costs for students (materials, tech). Exploring things like subscription services and and other innovative ideas would relive students of financial strain.
	Millennials comprise the generation that will be majority of current and future students, Therefore, the higher education learning experience needs to be flexible, personalized, impactful, satisfying and inspiring.
	The desire for customization of education jobs is a result of lack of focus being saturated with options from t heir global connections. -Nee to capture at a younger age -More opportunities of try on the college and work experience -Credit for experiential learning and leadership. If they cannot try it out they will loose interest.
	Millennials demand current and functional technology, AWC must be willing to continually invest and update evolving technology in order to attract and retain students.
	Millennials demand current and functional technology. AWC must be willing to continually invest and update evolving technology in order to attract and retain students.
	Millennials are far more flexible than our systems. Increasing our system flexibility and personalization will increase student engagement. (How do we compare in consumer friendliness to Amazon and Netflix?)

AC 286	Top 2	Increasing a since of connectedness will develop an attitude of "Community" leading to an increase in student enrollment
		A first impression that is positive and connects students to "Community" Will draw student and increase enrollment
		If it does not work they move on
		Technology demand will continue to increase as students expect more and more
		If AWC does not keep up with demand students will look elsewhere
		As a decreasing percentage of students value possessions and conversely desire experiences connecting with students emotionally through social media will be critical to increasing enrollment, positive branding, and moving forward.

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AC 280	Others	<p>Students want to engage in communities. To retain students, there is a need to create a community at the college level.</p> <ul style="list-style-type: none"> - Create a K-18 community - Allow for student to participate in the process - Move as Cohorts through their educational journey
		<p>Consequence in certain careers following reactions is necessary and saves lives. A method to quickly explain why or create scenarios/simulations where they use direct impact.</p>
		<p>Offer mini classes or subjects during career fairs.</p>
	Thoughts	<p>Allowing parents to preview/audit classes to vie/try-on product to purchase could be live or pre-recorded.</p>
		<p>Emphasize value in product experience</p>

AC 288	Top 2	<p>"Try before you buy" Resources are precious we want to ensure the student as well as their families that they made the right choice for their education. AWC should provide multiple options to asses desired courses including offering 1st class free, sit in on classes, engage with High Schools, video instruction available to everyone.</p>
		<p>AWC will be able to increase enrollment and student engagement by providing opportunities to personalize their learning experience by providing faculty meet and greet..etc.. Example: ENG 1010 001 Stephen Moore Click for: BIO PAGE, Couse Work, Intro video (Instructor splash page) Personalized Experience: Understanding course expectations Integrate student's skills inform courses Book Ideas - trials cheaper digital - options</p>
	Others	<p>"Skynet is here" The workforce is evolving is being significantly impacted by robotics and automation. AWC needs to provide pathways to prepare future employees and retrain current workforce to serve those fields.</p>
		<p>Millennial students will increasingly desire flexible scheduling and a way to preview educational offerings. If AWC can answer those desires they will increase student engagement, should they fail to address this desire, students will seek fulfillment elsewhere. AWC's Investment in infrastructure will have an impact on its ability to meet the needs of students by investing in the ability to capture classes both visually and audibly they will enhance the flexibility of students to class when the need to deal with commitments outside of the class prevent them from attending. It will also allow for the preview of class for students who are interested but have not committed to the class.</p>

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		<p>AWC is offering higher education to seasonal migrant students. In order to provide the best possible education we need to create connections/partnerships with other colleges.</p>
		<p>AWC will be providing their services to incoming millennials. Therefore AWC will need to become more flexible innovative with their advertising skills.</p>

- leverage of resources
- better transitioning
or Military families