Dec 2019 Demographics

Gender	N	%	Current Class Load	N	%
Female	925	56.51%	Full-time	1023	62.61%
Male	712	43.49%	Part-time	611	37.39%
Total	1637	100.00%	Total	1634	100.00%
No Response	66		No Response	69	
Age	N	%	Class Level	N	%
18 and under	537	33.09%	1 year or less	820	50.25%
19 to 24	806	49.66%	2 years	443	27.14%
25 to 34	186	11.46%	3 years	208	12.75%
35 to 44	71	4.37%	4 or more years	161	9.87%
45 and over	23	1.42%	Total	1632	100.00%
Total	1623	100.00%	No Response	71	
No Response	80				
			Current GPA	N	%
Ethnicity/Race	N	%	No credits earned	355	22.44%
Alaskan Native	4	0.25%	1.99 or below	60	3.79%
American Indian	17	1.05%	2.0 - 2.49	177	11.19%
Asian	22	1.35%	2.5 - 2.99	293	18.52%
Black/African-American	28	1.72%	3.0 - 3.49	398	25.16%
Hispanic or Latino (and Puerto Rican)	1197	73.71%	3.5 or above	299	18.90%
Native Hawaiian or Pacific Islander	10	0.62%	Total	1582	100.00%
White/Caucasian	243	14.96%	No Response	121	
Multi-racial	69	4.25%			
Other race	34	2.09%		3.7	0.7
Total	1624	100.00%	Educational Goal	N	%
No Response	79		Associate degree	890	55.52%
			Vocational/technical program	36	2.25%
	N T	0./	Transfer to another institution	443	27.64%
Current Enrollment Status	N	%	Certification (initial/renewal)	72	4.49%
Day	1209	75.80%	Self-improvement/pleasure	21	1.31%
Evening	372	23.32%	Job-related training	24	1.50%
Weekend	14	0.88%	Other educational goal	117	7.30%
Total	1595	100.00%	Total	1603	100.00%
No Response	108		No Response	100	

Dec 2019 Demographics

Employment	N	%	Organization Memberships	N	%
Full-time off campus	289	17.65%	No organization memberships	1370	86.22%
Part-time off campus	433	26.45%	One or two organization memberships		12.65%
Full-time on campus	43	2.63%	Three or four organization memberships	10	0.63%
Part-time on campus	71	4.34%	Five or more organization memberships	8	0.50%
Not employed	801	48.93%	Total	1589	100.00%
Total	1637	100.00%	No Response	114	
No Response	66				
			Tuition Source	N	%
Current Residence	N	%	Scholarships	116	7.34%
Residence hall	100	6.24%	Financial aid	797	50.44%
Own house	251	15.67%	Family contributions	239	15.13%
Rent room or apt off campus	162	10.11%	Self support	325	20.57%
Parent's home	1023	63.86%	Other tuition source	103	6.52%
Other residence	66	4.12%	Total	1580	100.00%
Total	1602	100.00%	No Response	123	
No Response	101				
			Institution Question	N	%
Residence Classification	N	%	Campus item - Answer 1	1232	80.47%
In-state	1476	92.54%	Campus item - Answer 2	200	13.06%
Out-of-state	74	4.64%	Campus item - Answer 3	46	3.00%
International (not U.S. citizen)	45	2.82%	Campus item - Answer 4	15	0.98%
Total	1595	100.00%	Campus item - Answer 5	20	1.31%
No Response	108		Campus item - Answer 6	18	1.18%
			Total	1531	100.00%
Institution Was My	N	%	No Response	172	
1st choice	1158	72.42%			
2nd choice	300	18.76%	Institution Question 2	N	%
3rd choice or lower	141	8.82%	Campus item 2 - Answer 1	0	0%
Total	1599	100.00%	Campus item 2 - Answer 2	0	0%
No Response	104	100.0070	Campus item 2 - Answer 2 Campus item 2 - Answer 3	0	0%
No Response	104		Campus item 2 - Answer 4	0	0%
			Campus item 2 - Answer 5	0	0%
Plan to Transfer	N	%	Campus item 2 - Answer 6	0	0%
Yes I plan to transfer	1159	72.44%	Total	0	100.00%
No I do not plan to transfer	441	27.56%	No Response	1703	100.0070
Total	1600	100.00%	responde	1100	
No Response	103				

Dec 2019 Demographics

Nov 2016 Demographics

Gender	N	%	Current Class Load	N	%
Female	858	57.86%	Full-time	875	59.20%
Male	625	42.14%	Part-time	603	40.80%
Total	1483	100.00%	Total	1478	100.00%
No Response	11		No Response	16	
Age	N	%	Class Level	N	%
18 and under	308	21.05%	1 year or less	629	42.67%
19 to 24	724	49.49%	2 years	439	29.78%
25 to 34	243	16.61%	3 years	241	16.35%
35 to 44	129	8.82%	4 or more years	165	11.19%
45 and over	59	4.03%	Total	1474	100.00%
Total	1463	100.00%	No Response	20	
No Response	31				
			Current GPA	N	%
Ethnicity/Race	N	%	No credits earned	271	18.90%
Alaskan Native	4	0.27%	1.99 or below	59	4.11%
American Indian	31	2.10%	2.0 - 2.49	150	10.46%
Asian	20	1.35%	2.5 - 2.99	273	19.04%
Black/African-American	29	1.96%	3.0 - 3.49	371	25.87%
Hispanic or Latino (and Puerto Rican)	1134	76.67%	3.5 or above	310	21.62%
Native Hawaiian or Pacific Islander	8	0.54%	Total	1434	100.00%
White/Caucasian	171	11.56%	No Response	60	
Multi-racial	43	2.91%			
Other race	39	2.64%			
Total	1479	100.00%	Educational Goal	N	%
No Response	15		Associate degree	815	55.94%
			Vocational/technical program	39	2.68%
			Transfer to another institution	303	20.80%
Current Enrollment Status	N	%	Certification (initial/renewal)	143	9.81%
Day	904	61.88%	Self-improvement/pleasure	16	1.10%
Evening	504	34.50%	Job-related training	27	1.85%
Weekend	53	3.63%	Other educational goal	114	7.82%
Total	1461	100.00%	Total	1457	100.00%
No Response	33		No Response	37	

Nov 2016 Demographics

Employment	N	%	Organization Memberships	N	%
Full-time off campus	354	23.82%	No organization memberships	1233	84.51%
Part-time off campus	360	24.23%	One or two organization memberships		13.57%
Full-time on campus	39	2.62%	Three or four organization memberships	23	1.58%
Part-time on campus	83	5.59%	Five or more organization memberships	5	0.34%
Not employed	650	43.74%	Total	1459	100.00%
Total	1486	100.00%	No Response	35	
No Response	8				
			Tuition Source	N	%
Current Residence	N	%	Scholarships	127	8.70%
Residence hall	73	4.94%	Financial aid	846	57.95%
Own house	306	20.70%	Family contributions	129	8.84%
Rent room or apt off campus	185	12.52%	Self support	259	17.74%
Parent's home	817	55.28%	Other tuition source	99	6.78%
Other residence	97	6.56%	Total	1460	100.00%
Total	1478	100.00%	No Response	34	
No Response	16				
			Institution Question	N	%
Residence Classification	N	%	Campus item - Answer 1	735	50.83%
In-state	1379	93.94%	Campus item - Answer 2	319	22.06%
Out-of-state	57	3.88%	Campus item - Answer 3	192	13.28%
International (not U.S. citizen)	32	2.18%	Campus item - Answer 4	122	8.44%
Total	1468	100.00%	Campus item - Answer 5	42	2.90%
No Response	26		Campus item - Answer 6	36	2.49%
			Total	1446	100.00%
Institution Was My	N	%	No Response	48	
•					
1st choice 2nd choice	1109	75.29%	Institution Question 2	N	%
3rd choice or lower	238 126	16.16% 8.55%	Campus item 2 - Answer 1	0	0%
Total	1473	100.00%	Campus item 2 - Answer 1 Campus item 2 - Answer 2	0	0%
No Response	21	100.00%	Campus item 2 - Answer 2 Campus item 2 - Answer 3	0	0%
No Response	21		Campus item 2 - Answer 3 Campus item 2 - Answer 4	0	0%
			Campus item 2 - Answer 4 Campus item 2 - Answer 5	0	0%
Plan to Transfer	N	%	Campus item 2 - Answer 6	0	0%
Yes I plan to transfer	950	64.49%	Total	0	100.00%
No I do not plan to transfer	523	35.51%	No Response	1494	100.00%
Total	1473	100.00%	No Response	1474	
No Response	21				

Nov 2016 Demographics

Group Code	N	%
0001	1	50.00%
1210	1	50.00%
Total	2	100.00%
No Response	1492	

Strategic Planning Overview Strengths and Challenges

Strengths

- 13. The campus is safe and secure for all students.
- 8. The quality of instruction I receive in most of my classes is excellent.
- 28. This campus provides online access to services I need.
- 19. Registration processes and procedures are convenient.
- 20. Students are made to feel welcome here.
- 29. There are convenient ways of paying my school bill.
- 27. Tutoring services are readily available.
- 34. Faculty are usually available to students outside of class (during office hours, by phone, or by e-mail).
- 39. On the whole, the campus is well-maintained.
- 1. The campus staff are caring and helpful.
- 12. Faculty are fair and unbiased in their treatment of individual students.
- 18. Computer labs are adequate and accessible.

Challenges

- 2. Classes are scheduled at times that are convenient for me.
- 47. Campus item 7
- 9. I am able to register for the classes I need with few conflicts.
- 40. There are sufficient courses within my program of study available each term.
- 43. Campus item 3
- 23. This institution helps me identify resources to finance my education.
- 16. My advisor helps me apply my program of study to career goals.
- 26. There are adequate services to help me decide upon a career.
- 22. My academic advisor is knowledgeable about transfer requirements of other schools.
- 25. Faculty provide timely feedback about my academic progress.

Strategic Planning Overview Trends

Higher Satisfaction vs. Nov 2016

- 47. Campus item 7
- 28. This campus provides online access to services I need.
- 27. Tutoring services are readily available.

Lower Satisfaction vs. Nov 2016

- 2. Classes are scheduled at times that are convenient for me.
- 8. The quality of instruction I receive in most of my classes is excellent.
- 43. Campus item 3
- 14. My academic advisor is knowledgeable about my program requirements.
- 36. Tuition paid is a worthwhile investment.
- 23. This institution helps me identify resources to finance my education.
- 16. My advisor helps me apply my program of study to career goals.
- 26. There are adequate services to help me decide upon a career.

Higher Importance vs. Nov 2016

- 47. Campus item 7
- 48. Campus item 8

Scales: In Order of Importance

		Dec 2019			Mean Difference		
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Registration Effectiveness	6.40	5.65 / 1.10	0.75	6.38	5.71 / 1.05	0.67	-0.06
Campus Climate	6.27	5.71 / 1.01	0.56	6.26	5.76 / 1.02	0.50	-0.05
Instructional Effectiveness	6.25	5.62 / 1.05	0.63	6.26	5.67 / 1.06	0.59	-0.05
Academic Advising Effectiveness	6.23	5.38 / 1.28	0.85	6.25	5.50 / 1.24	0.75	-0.12 **
Safety and Security	6.23	5.43 / 1.13	0.80	6.23	5.43 / 1.14	0.80	0.00
Campus Services	6.22	5.71 / 0.99	0.51	6.21	5.73 / 0.98	0.48	-0.02
Student Centeredness	6.19	5.59 / 1.11	0.60	6.20	5.65 / 1.13	0.55	-0.06
Admissions and Financial Aid Effectiveness	6.12	5.31 / 1.25	0.81	6.14	5.45 / 1.23	0.69	-0.14 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2019			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
2. Classes are scheduled at times that are convenient for me.	6.54	5.62 / 1.54	0.92	6.52	5.75 / 1.42	0.77	-0.13 *
13. The campus is safe and secure for all students.	6.53	6.03 / 1.22	0.50	6.48	5.99 / 1.20	0.49	0.04
51. Cost as factor in decision to enroll.	6.51			6.49			
8. The quality of instruction I receive in most of my classes is excellent.	6.48	5.74 / 1.34	0.74	6.50	5.85 / 1.29	0.65	-0.11 *
47. Campus item 7	6.46	5.63 / 1.52	0.83	6.18	5.43 / 1.54	0.75	0.20 ***
9. I am able to register for the classes I need with few conflicts.	6.41	5.53 / 1.49	0.88	6.39	5.60 / 1.46	0.79	-0.07
28. This campus provides online access to services I need.	6.41	5.99 / 1.24	0.42	6.34	5.90 / 1.26	0.44	0.09 *
40. There are sufficient courses within my program of study available each term.	6.40	5.52 / 1.55	0.88	6.38	5.47 / 1.62	0.91	0.05
19. Registration processes and procedures are convenient.	6.39	5.77 / 1.35	0.62	6.40	5.84 / 1.31	0.56	-0.07
20. Students are made to feel welcome here.	6.38	5.99 / 1.28	0.39	6.37	5.99 / 1.29	0.38	0.00
29. There are convenient ways of paying my school bill.	6.36	5.69 / 1.47	0.67	6.34	5.74 / 1.37	0.60	-0.05
54. Future career opportunities as factor in decision to enroll.	6.36			6.38			
43. Campus item 3	6.33	5.37 / 1.63	0.96	6.31	5.52 / 1.59	0.79	-0.15 *
27. Tutoring services are readily available.	6.32	5.93 / 1.30	0.39	6.18	5.74 / 1.31	0.44	0.19 ***
32. I am able to take care of college-related business at times that are convenient for me.	6.32	5.66 / 1.38	0.66	6.23	5.65 / 1.37	0.58	0.01
34. Faculty are usually available to students outside of class (during office hours, by phone, or by e-mail).	6.32	5.79 / 1.34	0.53	6.27	5.72 / 1.36	0.55	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2019			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
52. Financial assistance as factor in decision to enroll.	6.32			6.36			
14. My academic advisor is knowledgeable about my program requirements.	6.31	5.50 / 1.56	0.81	6.37	5.65 / 1.45	0.72	-0.15 **
39. On the whole, the campus is well-maintained.	6.30	5.97 / 1.25	0.33	6.24	5.98 / 1.19	0.26	-0.01
1. The campus staff are caring and helpful.	6.29	5.82 / 1.25	0.47	6.31	5.83 / 1.31	0.48	-0.01
36. Tuition paid is a worthwhile investment.	6.29	5.58 / 1.46	0.71	6.30	5.70 / 1.38	0.60	-0.12 *
48. Campus item 8	6.29	5.49 / 1.54	0.80	6.11	5.50 / 1.50	0.61	-0.01
23. This institution helps me identify resources to finance my education.	6.27	5.26 / 1.59	1.01	6.21	5.38 / 1.52	0.83	-0.12 *
12. Faculty are fair and unbiased in their treatment of individual students.	6.26	5.69 / 1.44	0.57	6.27	5.76 / 1.34	0.51	-0.07
16. My advisor helps me apply my program of study to career goals.	6.25	5.36 / 1.63	0.89	6.29	5.49 / 1.54	0.80	-0.13 *
26. There are adequate services to help me decide upon a career.	6.25	5.42 / 1.47	0.83	6.22	5.54 / 1.44	0.68	-0.12 *
18. Computer labs are adequate and accessible.	6.24	5.95 / 1.27	0.29	6.31	6.00 / 1.23	0.31	-0.05
22. My academic advisor is knowledgeable about transfer requirements of other schools.	6.24	5.34 / 1.51	0.90	6.17	5.40 / 1.47	0.77	-0.06
15. Financial aid counseling is available if I need it.	6.22	5.44 / 1.54	0.78	6.20	5.56 / 1.48	0.64	-0.12 *
25. Faculty provide timely feedback about my academic progress.	6.22	5.39 / 1.47	0.83	6.26	5.53 / 1.41	0.73	-0.14 **
30. The assessment and course placement procedures are reasonable.	6.22	5.67 / 1.28	0.55	6.22	5.68 / 1.31	0.54	-0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2019			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
3. My academic advisor is available when I need help.	6.21	5.44 / 1.56	0.77	6.26	5.59 / 1.44	0.67	-0.15 **
5. Financial aid awards are announced in time to be helpful in college planning.	6.18	5.29 / 1.63	0.89	6.25	5.51 / 1.57	0.74	-0.22 ***
33. Administrators are available to hear students' concerns.	6.18	5.38 / 1.51	0.80	6.13	5.49 / 1.44	0.64	-0.11 *
21. The amount of student parking space on campus is adequate.	6.17	4.83 / 1.87	1.34	6.17	4.85 / 1.88	1.32	-0.02
46. Campus item 6	6.15	5.38 / 1.53	0.77	6.07	5.33 / 1.53	0.74	0.05
6. Library resources and services are adequate.	6.14	5.81 / 1.25	0.33	6.14	5.83 / 1.19	0.31	-0.02
35. I receive ongoing feedback about progress toward my academic goals.	6.14	5.26 / 1.57	0.88	6.15	5.37 / 1.54	0.78	-0.11
11. Counseling services are available if I need them.	6.12	5.44 / 1.44	0.68	6.11	5.55 / 1.37	0.56	-0.11 *
10. Parking lots are well-lighted and secure.	6.11	5.42 / 1.54	0.69	6.16	5.51 / 1.48	0.65	-0.09
4. Security staff respond quickly to calls for assistance.	6.08	5.44 / 1.38	0.64	6.11	5.36 / 1.43	0.75	0.08
24. The equipment in the lab facilities is kept up to date.	6.08	5.48 / 1.43	0.60	6.16	5.59 / 1.38	0.57	-0.11 *
38. Most classes deal with practical experiences and applications.	6.08	5.49 / 1.34	0.59	6.10	5.57 / 1.31	0.53	-0.08
42. Campus item 2	6.02	5.45 / 1.60	0.57	6.04	5.55 / 1.49	0.49	-0.10
7. Admissions staff provide personalized attention prior to enrollment.	5.99	5.31 / 1.51	0.68	6.06	5.46 / 1.45	0.60	-0.15 **
49. Campus item 9	5.97	5.52 / 1.55	0.45	6.02	5.74 / 1.25	0.28	-0.22
56. Distance from campus as factor in decision to enroll.	5.96			6.09			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Dec 2019				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
31. Faculty use a variety of technology and media in the classroom.	5.95	5.73 / 1.23	0.22	6.05	5.77 / 1.24	0.28	-0.04
17. Admissions counselors accurately portray program offerings in their recruiting practices.	5.92	5.23 / 1.48	0.69	5.98	5.36 / 1.43	0.62	-0.13 *
37. I seldom get the "run-around" when seeking information on this campus.	5.91	5.13 / 1.55	0.78	5.97	5.28 / 1.49	0.69	-0.15 **
50. Campus item 10	5.91	5.42 / 1.56	0.49	6.03	5.77 / 1.31	0.26	-0.35 *
53. Academic reputation as factor in decision to enroll.	5.84			5.99			
57. Information on the campus Web site as factor in decision to enroll.	5.83			5.89			
44. Campus item 4	5.75	4.68 / 1.78	1.07	5.76	4.95 / 1.71	0.81	-0.27 ***
55. Personal recommendations as factor in decision to enroll.	5.75			5.81			
41. Campus item 1	5.55	5.48 / 1.45	0.07	5.70	5.51 / 1.47	0.19	-0.03
45. Campus item 5	5.48	4.99 / 1.73	0.49	5.77	5.14 / 1.69	0.63	-0.15 *
58. Campus visits as factor in decision to enroll.	5.41			5.47			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising Effectiveness

		Dec 2019			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING EFFECTIVENESS	6.23	5.38 / 1.28	0.85	6.25	5.50 / 1.24	0.75	-0.12 **
3. My academic advisor is available when I need help.	6.21	5.44 / 1.56	0.77	6.26	5.59 / 1.44	0.67	-0.15 **
14. My academic advisor is knowledgeable about my program requirements.	6.31	5.50 / 1.56	0.81	6.37	5.65 / 1.45	0.72	-0.15 **
16. My advisor helps me apply my program of study to career goals.	6.25	5.36 / 1.63	0.89	6.29	5.49 / 1.54	0.80	-0.13 *
22. My academic advisor is knowledgeable about transfer requirements of other schools.	6.24	5.34 / 1.51	0.90	6.17	5.40 / 1.47	0.77	-0.06
35. I receive ongoing feedback about progress toward my academic goals.	6.14	5.26 / 1.57	0.88	6.15	5.37 / 1.54	0.78	-0.11

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid Effectiveness

		Dec 2019			Nov 2016		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID EFFECTIVENESS	6.12	5.31 / 1.25	0.81	6.14	5.45 / 1.23	0.69	-0.14 **
5. Financial aid awards are announced in time to be helpful in college planning.	6.18	5.29 / 1.63	0.89	6.25	5.51 / 1.57	0.74	-0.22 ***
7. Admissions staff provide personalized attention prior to enrollment.	5.99	5.31 / 1.51	0.68	6.06	5.46 / 1.45	0.60	-0.15 **
15. Financial aid counseling is available if I need it.	6.22	5.44 / 1.54	0.78	6.20	5.56 / 1.48	0.64	-0.12 *
17. Admissions counselors accurately portray program offerings in their recruiting practices.	5.92	5.23 / 1.48	0.69	5.98	5.36 / 1.43	0.62	-0.13 *
23. This institution helps me identify resources to finance my education.	6.27	5.26 / 1.59	1.01	6.21	5.38 / 1.52	0.83	-0.12 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Climate

		Dec 2019			Nov 2016		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	6.27	5.71 / 1.01	0.56	6.26	5.76 / 1.02	0.50	-0.05
1. The campus staff are caring and helpful.	6.29	5.82 / 1.25	0.47	6.31	5.83 / 1.31	0.48	-0.01
13. The campus is safe and secure for all students.	6.53	6.03 / 1.22	0.50	6.48	5.99 / 1.20	0.49	0.04
20. Students are made to feel welcome here.	6.38	5.99 / 1.28	0.39	6.37	5.99 / 1.29	0.38	0.00
33. Administrators are available to hear students' concerns.	6.18	5.38 / 1.51	0.80	6.13	5.49 / 1.44	0.64	-0.11 *
36. Tuition paid is a worthwhile investment.	6.29	5.58 / 1.46	0.71	6.30	5.70 / 1.38	0.60	-0.12 *
37. I seldom get the "run-around" when seeking information on this campus.	5.91	5.13 / 1.55	0.78	5.97	5.28 / 1.49	0.69	-0.15 **
39. On the whole, the campus is well-maintained.	6.30	5.97 / 1.25	0.33	6.24	5.98 / 1.19	0.26	-0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Services

	Dec 2019			Nov 2016			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SERVICES	6.22	5.71 / 0.99	0.51	6.21	5.73 / 0.98	0.48	-0.02
6. Library resources and services are adequate.	6.14	5.81 / 1.25	0.33	6.14	5.83 / 1.19	0.31	-0.02
11. Counseling services are available if I need them.	6.12	5.44 / 1.44	0.68	6.11	5.55 / 1.37	0.56	-0.11 *
18. Computer labs are adequate and accessible.	6.24	5.95 / 1.27	0.29	6.31	6.00 / 1.23	0.31	-0.05
24. The equipment in the lab facilities is kept up to date.	6.08	5.48 / 1.43	0.60	6.16	5.59 / 1.38	0.57	-0.11 *
26. There are adequate services to help me decide upon a career.	6.25	5.42 / 1.47	0.83	6.22	5.54 / 1.44	0.68	-0.12 *
27. Tutoring services are readily available.	6.32	5.93 / 1.30	0.39	6.18	5.74 / 1.31	0.44	0.19 ***
28. This campus provides online access to services I need.	6.41	5.99 / 1.24	0.42	6.34	5.90 / 1.26	0.44	0.09 *
30. The assessment and course placement procedures are reasonable.	6.22	5.67 / 1.28	0.55	6.22	5.68 / 1.31	0.54	-0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	Dec 2019			Nov 2016			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.25	5.62 / 1.05	0.63	6.26	5.67 / 1.06	0.59	-0.05
8. The quality of instruction I receive in most of my classes is excellent.	6.48	5.74 / 1.34	0.74	6.50	5.85 / 1.29	0.65	-0.11 *
12. Faculty are fair and unbiased in their treatment of individual students.	6.26	5.69 / 1.44	0.57	6.27	5.76 / 1.34	0.51	-0.07
25. Faculty provide timely feedback about my academic progress.	6.22	5.39 / 1.47	0.83	6.26	5.53 / 1.41	0.73	-0.14 **
31. Faculty use a variety of technology and media in the classroom.	5.95	5.73 / 1.23	0.22	6.05	5.77 / 1.24	0.28	-0.04
34. Faculty are usually available to students outside of class (during office hours, by phone, or by e-mail).	6.32	5.79 / 1.34	0.53	6.27	5.72 / 1.36	0.55	0.07
38. Most classes deal with practical experiences and applications.	6.08	5.49 / 1.34	0.59	6.10	5.57 / 1.31	0.53	-0.08
40. There are sufficient courses within my program of study available each term.	6.40	5.52 / 1.55	0.88	6.38	5.47 / 1.62	0.91	0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

		Dec 2019			Nov 2016		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.40	5.65 / 1.10	0.75	6.38	5.71 / 1.05	0.67	-0.06
2. Classes are scheduled at times that are convenient for me.	6.54	5.62 / 1.54	0.92	6.52	5.75 / 1.42	0.77	-0.13 *
9. I am able to register for the classes I need with few conflicts.	6.41	5.53 / 1.49	0.88	6.39	5.60 / 1.46	0.79	-0.07
19. Registration processes and procedures are convenient.	6.39	5.77 / 1.35	0.62	6.40	5.84 / 1.31	0.56	-0.07
29. There are convenient ways of paying my school bill.	6.36	5.69 / 1.47	0.67	6.34	5.74 / 1.37	0.60	-0.05
32. I am able to take care of college-related business at times that are convenient for me.	6.32	5.66 / 1.38	0.66	6.23	5.65 / 1.37	0.58	0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Safety and Security

		Dec 2019			Nov 2016		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.23	5.43 / 1.13	0.80	6.23	5.43 / 1.14	0.80	0.00
4. Security staff respond quickly to calls for assistance.	6.08	5.44 / 1.38	0.64	6.11	5.36 / 1.43	0.75	0.08
10. Parking lots are well-lighted and secure.	6.11	5.42 / 1.54	0.69	6.16	5.51 / 1.48	0.65	-0.09
13. The campus is safe and secure for all students.	6.53	6.03 / 1.22	0.50	6.48	5.99 / 1.20	0.49	0.04
21. The amount of student parking space on campus is adequate.	6.17	4.83 / 1.87	1.34	6.17	4.85 / 1.88	1.32	-0.02

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Student Centeredness

		Dec 2019			Nov 2016		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.19	5.59 / 1.11	0.60	6.20	5.65 / 1.13	0.55	-0.06
1. The campus staff are caring and helpful.	6.29	5.82 / 1.25	0.47	6.31	5.83 / 1.31	0.48	-0.01
20. Students are made to feel welcome here.	6.38	5.99 / 1.28	0.39	6.37	5.99 / 1.29	0.38	0.00
33. Administrators are available to hear students' concerns.	6.18	5.38 / 1.51	0.80	6.13	5.49 / 1.44	0.64	-0.11 *
37. I seldom get the "run-around" when seeking information on this campus.	5.91	5.13 / 1.55	0.78	5.97	5.28 / 1.49	0.69	-0.15 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2019			Nov 2016		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. The campus staff are caring and helpful.	6.29	5.82 / 1.25	0.47	6.31	5.83 / 1.31	0.48	-0.01
2. Classes are scheduled at times that are convenient for me.	6.54	5.62 / 1.54	0.92	6.52	5.75 / 1.42	0.77	-0.13 *
3. My academic advisor is available when I need help.	6.21	5.44 / 1.56	0.77	6.26	5.59 / 1.44	0.67	-0.15 **
4. Security staff respond quickly to calls for assistance.	6.08	5.44 / 1.38	0.64	6.11	5.36 / 1.43	0.75	0.08
5. Financial aid awards are announced in time to be helpful in college planning.	6.18	5.29 / 1.63	0.89	6.25	5.51 / 1.57	0.74	-0.22 ***
6. Library resources and services are adequate.	6.14	5.81 / 1.25	0.33	6.14	5.83 / 1.19	0.31	-0.02
7. Admissions staff provide personalized attention prior to enrollment.	5.99	5.31 / 1.51	0.68	6.06	5.46 / 1.45	0.60	-0.15 **
8. The quality of instruction I receive in most of my classes is excellent.	6.48	5.74 / 1.34	0.74	6.50	5.85 / 1.29	0.65	-0.11 *
9. I am able to register for the classes I need with few conflicts.	6.41	5.53 / 1.49	0.88	6.39	5.60 / 1.46	0.79	-0.07
10. Parking lots are well-lighted and secure.	6.11	5.42 / 1.54	0.69	6.16	5.51 / 1.48	0.65	-0.09
11. Counseling services are available if I need them.	6.12	5.44 / 1.44	0.68	6.11	5.55 / 1.37	0.56	-0.11 *
12. Faculty are fair and unbiased in their treatment of individual students.	6.26	5.69 / 1.44	0.57	6.27	5.76 / 1.34	0.51	-0.07
13. The campus is safe and secure for all students.	6.53	6.03 / 1.22	0.50	6.48	5.99 / 1.20	0.49	0.04
14. My academic advisor is knowledgeable about my program requirements.	6.31	5.50 / 1.56	0.81	6.37	5.65 / 1.45	0.72	-0.15 **
15. Financial aid counseling is available if I need it.	6.22	5.44 / 1.54	0.78	6.20	5.56 / 1.48	0.64	-0.12 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2019			Nov 2016		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
16. My advisor helps me apply my program of study to career goals.	6.25	5.36 / 1.63	0.89	6.29	5.49 / 1.54	0.80	-0.13 *
17. Admissions counselors accurately portray program offerings in their recruiting practices.	5.92	5.23 / 1.48	0.69	5.98	5.36 / 1.43	0.62	-0.13 *
18. Computer labs are adequate and accessible.	6.24	5.95 / 1.27	0.29	6.31	6.00 / 1.23	0.31	-0.05
19. Registration processes and procedures are convenient.	6.39	5.77 / 1.35	0.62	6.40	5.84 / 1.31	0.56	-0.07
20. Students are made to feel welcome here.	6.38	5.99 / 1.28	0.39	6.37	5.99 / 1.29	0.38	0.00
21. The amount of student parking space on campus is adequate.	6.17	4.83 / 1.87	1.34	6.17	4.85 / 1.88	1.32	-0.02
22. My academic advisor is knowledgeable about transfer requirements of other schools.	6.24	5.34 / 1.51	0.90	6.17	5.40 / 1.47	0.77	-0.06
23. This institution helps me identify resources to finance my education.	6.27	5.26 / 1.59	1.01	6.21	5.38 / 1.52	0.83	-0.12 *
24. The equipment in the lab facilities is kept up to date.	6.08	5.48 / 1.43	0.60	6.16	5.59 / 1.38	0.57	-0.11 *
25. Faculty provide timely feedback about my academic progress.	6.22	5.39 / 1.47	0.83	6.26	5.53 / 1.41	0.73	-0.14 **
26. There are adequate services to help me decide upon a career.	6.25	5.42 / 1.47	0.83	6.22	5.54 / 1.44	0.68	-0.12 *
27. Tutoring services are readily available.	6.32	5.93 / 1.30	0.39	6.18	5.74 / 1.31	0.44	0.19 ***
28. This campus provides online access to services I need.	6.41	5.99 / 1.24	0.42	6.34	5.90 / 1.26	0.44	0.09 *
29. There are convenient ways of paying my school bill.	6.36	5.69 / 1.47	0.67	6.34	5.74 / 1.37	0.60	-0.05
30. The assessment and course placement procedures are reasonable.	6.22	5.67 / 1.28	0.55	6.22	5.68 / 1.31	0.54	-0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2019			Nov 2016		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
31. Faculty use a variety of technology and media in the classroom.	5.95	5.73 / 1.23	0.22	6.05	5.77 / 1.24	0.28	-0.04
32. I am able to take care of college-related business at times that are convenient for me.	6.32	5.66 / 1.38	0.66	6.23	5.65 / 1.37	0.58	0.01
33. Administrators are available to hear students' concerns.	6.18	5.38 / 1.51	0.80	6.13	5.49 / 1.44	0.64	-0.11 *
34. Faculty are usually available to students outside of class (during office hours, by phone, or by e-mail).	6.32	5.79 / 1.34	0.53	6.27	5.72 / 1.36	0.55	0.07
35. I receive ongoing feedback about progress toward my academic goals.	6.14	5.26 / 1.57	0.88	6.15	5.37 / 1.54	0.78	-0.11
36. Tuition paid is a worthwhile investment.	6.29	5.58 / 1.46	0.71	6.30	5.70 / 1.38	0.60	-0.12 *
37. I seldom get the "run-around" when seeking information on this campus.	5.91	5.13 / 1.55	0.78	5.97	5.28 / 1.49	0.69	-0.15 **
38. Most classes deal with practical experiences and applications.	6.08	5.49 / 1.34	0.59	6.10	5.57 / 1.31	0.53	-0.08
39. On the whole, the campus is well-maintained.	6.30	5.97 / 1.25	0.33	6.24	5.98 / 1.19	0.26	-0.01
40. There are sufficient courses within my program of study available each term.	6.40	5.52 / 1.55	0.88	6.38	5.47 / 1.62	0.91	0.05
41. Campus item 1	5.55	5.48 / 1.45	0.07	5.70	5.51 / 1.47	0.19	-0.03
42. Campus item 2	6.02	5.45 / 1.60	0.57	6.04	5.55 / 1.49	0.49	-0.10
43. Campus item 3	6.33	5.37 / 1.63	0.96	6.31	5.52 / 1.59	0.79	-0.15 *
44. Campus item 4	5.75	4.68 / 1.78	1.07	5.76	4.95 / 1.71	0.81	-0.27 ***
45. Campus item 5	5.48	4.99 / 1.73	0.49	5.77	5.14 / 1.69	0.63	-0.15 *

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^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2019			Nov 2016		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
46. Campus item 6	6.15	5.38 / 1.53	0.77	6.07	5.33 / 1.53	0.74	0.05
47. Campus item 7	6.46	5.63 / 1.52	0.83	6.18	5.43 / 1.54	0.75	0.20 ***
48. Campus item 8	6.29	5.49 / 1.54	0.80	6.11	5.50 / 1.50	0.61	-0.01
49. Campus item 9	5.97	5.52 / 1.55	0.45	6.02	5.74 / 1.25	0.28	-0.22
50. Campus item 10	5.91	5.42 / 1.56	0.49	6.03	5.77 / 1.31	0.26	-0.35 *
51. Cost as factor in decision to enroll.	6.51			6.49			
52. Financial assistance as factor in decision to enroll.	6.32			6.36			
53. Academic reputation as factor in decision to enroll.	5.84			5.99			
54. Future career opportunities as factor in decision to enroll.	6.36			6.38			
55. Personal recommendations as factor in decision to enroll.	5.75			5.81			
56. Distance from campus as factor in decision to enroll.	5.96			6.09			
57. Information on the campus Web site as factor in decision to enroll.	5.83			5.89			
58. Campus visits as factor in decision to enroll.	5.41			5.47			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Summary Items

Summary Item	Dec 2019	Nov 2016	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.92	Average: 5.04	-0.12
1=Much worse than expected	0%	1%	
2=Quite a bit worse than I expected	1%	0%	
3=Worse than I expected	5%	5%	
4=About what I expected	36%	31%	
5=Better than I expected	24%	25%	
6=Quite a bit better than I expected	15%	14%	
7=Much better than expected	16%	20%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.42	Average: 5.57	-0.15
1=Not satisfied at all	0%	0%	
2=Not very satisfied	1%	1%	
3=Somewhat dissatisfied	4%	4%	
4=Neutral	17%	14%	
5=Somewhat satisfied	17%	16%	
6=Satisfied	39%	39%	
7=Very satisfied	18%	23%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.69	Average: 5.80	-0.11
1=Definitely not	1%	1%	
2=Probably not	2%	2%	
3=Maybe not	3%	3%	
4=I don't know	10%	8%	
5=Maybe yes	15%	11%	
6=Probably yes	33%	36%	
7=Definitely yes	32%	36%	