



Key Performance Indicators (KPIs), Goals, and Attainment: Retention, Persistence, Completion, & Transfer

KPI	Performance Indicator Description	Timeframe	Cohort	TARGET by AY 2026-27	Attainment Year				GOAL TRACKER
					Baseline 23-24	YR1 24-25	YR2 25-26	YR3 26-27	
STUDENT COHORT					FA22 to FA23	FA23 to FA24	FA24 to FA25	FA25 to FA26	STATUS
Retention	Percent of Fall cohort students who are retained in the following Fall term.	1 Year (fall-to-fall)	All Students	58%	55%	60%	63%	NYA	EXCEEDING
			First-time	51%	48%	55%	56%	NYA	EXCEEDING
			Degree/Cert-Seeking	59%	56%	60%	62%	NYA	EXCEEDING
			Full-time	73%	70%	71%	74%	NYA	EXCEEDING
			Part-time	53%	50%	56%	60%	NYA	EXCEEDING
			Latino	61%	58%	61%	63%	NYA	EXCEEDING
			Caucasian	59%	56%	54%	59%	NYA	MEETING

Note: Student groups used to set GOALS are highlighted in YELLOW, other groups are included for additional tracking and planning.

Student cohorts are as of the census day (45th day).

Rates are updated annually in mid/late November. NYA = Not Yet Available

"Attainment Year" is the following Fall.

"First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC.

"Full-time/Part-time" status is based on starting fall term. Full-time = 12 or more credits enrolled; Part-time = fewer than 12 credits.



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					Baseline 23-24	YR1 24-25	YR2 25-26	YR3 26-27	
STUDENT COHORT					FA18	FA19	FA20	FA21	STATUS
Persistence	Percent of Fall first-time cohort students who persist within six-years of entering AWC.	6 Years (from entry)	First-time	52%	49%	47%	NYA	NYA	BELOW
			First-time, Degree/Cert-seeking	50%	47%	47%	NYA	NYA	BELOW
			First-time, Full-time, Degree/Cert-seeking	56%	53%	46%	NYA	NYA	BELOW

Note: Student groups used to set GOALS are highlighted in YELLOW, other groups are included for additional tracking and planning.

Student cohorts are as of the census day (45th day).

Rates are updated annually in mid/late November. NYA = Not Yet Available

"Attainment Year" is Year Six (6) after entering AWC.

"First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC.

"Degree/Cert-seeking" and "Full-time" statuses are based on starting fall term. Degree-Cert-seeking = student declared a degree or certificate major as their program of study. Full-time = 12 or more credits enrolled



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KPI	Performance Indicator Description	Timeframe	Cohort	TARGET by AY 2026-27	Attainment Year				GOAL TRACKER
					Baseline 23-24	YR1 24-25	YR2 25-26	YR3 26-27	
STUDENT COHORT					FA21	FA22	FA23	FA24	STATUS
Completion (Graduation)	Percent of Fall first-time, full-time, degree/certificate-seeking cohort students who complete a degree/certificate within 150% of normal time (typically 3 years).	3 Years (from entry)	First-time, Full-time, Degree/ Cert-Seeking	25%	20%	21%	NYA	NYA	BELOW
Note: Student cohorts are as of the census day (45th day). Rates are updated annually in early February. NYA = Not Yet Available "Attainment Year" is Year Three (3) after entering AWC. "First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC. "Degree/Cert-seeking" and "Full-time" statuses are based on starting fall term. Degree-Cert-seeking = student declared a degree or certificate major as their program of study. Full-time = 12 or more credits enrolled <i>This measure aligns with the graduation rate reported in the IPEDS Graduation Rate (GRS) survey.</i>									
STUDENT COHORT					FA21	FA22	FA23	FA24	STATUS
Transfer	Percent of Fall first-time, full-time, degree/certificate-seeking cohort students who transfer to another college/university, without first earning a credential (degree/certificate) at AWC within 150% of normal time (typically 3 years).	3 Years (from entry)	First-time, Full-time, Degree/ Cert-Seeking	13%	9%	9%	NYA	NYA	BELOW
Note: Student cohorts are as of the census day (45th day). Rates are updated annually in early February. NYA = Not Yet Available "Attainment Year" is Year Three (3) after entering AWC. "First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC. "Degree/Cert-seeking" and "Full-time" statuses are based on starting fall term. Degree-Cert-seeking = student declared a degree or certificate major as their program of study. Full-time = 12 or more credits enrolled <i>This measure aligns with the transfer-out rate reported in the IPEDS Graduation Rate (GRS) survey</i>									



Key Performance Indicators (KPIs)

Definitions & Methodology:

Retention, Persistence, Completion, & Transfer

KPI	Timeframe	Cohort	Definition
Retention	1 Year	All Fall students	A short-term measure defined as the percentage of students in a Fall cohort who either re-enroll at AWC or earn a credential (degree or certificate) at AWC by the following Fall. AWC monitors retention for all students, disaggregated by student demographics and characteristics.
Persistence	6 Years	Fall first-time students	A longitudinal measure over six years defined as the percentage of first-time students in a Fall cohort who either earn a credential (degree or certificate) at AWC or remain enrolled at AWC or another college/university within a six-year period. <i>It's important to note that student persistence and student retention are closely related but the terms are not synonymous. Student persistence measures a student's success while student retention measures an institution's. For example, a student who transfers to another institution has persisted in their studies but they have not been retained by their starting institution.</i>
Completion (Graduation)	3 Years	Fall first-time, full-time, degree/ certificate-seeking students	A longitudinal measure over three years defined as the percentage of first-time, full-time, degree/certificate-seeking students in a Fall cohort who complete a program at AWC within 150% of normal time (typically three years). <i>This measure aligns with the graduation rate reported in the IPEDS Graduation Rate (GRS) survey.</i>
Transfer	3 Years	Fall first-time, full-time, degree/ certificate-seeking students	A longitudinal measure over three years defined as the percentage of first-time, full-time, degree/certificate-seeking students in a Fall cohort who transfer to another college/university without first earning a credential at AWC. <i>This measure aligns with the transfer-out rate reported in the IPEDS Graduation Rate (GRS) survey.</i>