



Key Performance Indicators (KPIs), Goals, and Attainment: Retention, Persistence, Completion, & Transfer

KPI	Performance Indicator Description	Timeframe	Cohort	TARGET by AY 2026-27	Attainment Year				GOAL TRACKER
					Baseline 23-24	YR1 24-25	YR2 25-26	YR3 26-27	
Retention	Percent of Fall cohort students who are retained in the following Fall term.	1 Year (fall-to-fall)	All Students	58%	55%	60%			EXCEEDING
			First-time	51%	48%	55%			EXCEEDING
			Degree/Cert-Seeking	59%	56%	60%			EXCEEDING
			Full-time	73%	70%	71%			BELOW
			Part-time	53%	50%	56%			EXCEEDING
			Latino	61%	58%	61%			MEETING
			Caucasian	59%	56%	54%			BELOW

Note: Student groups used to set GOALS are highlighted in YELLOW, other groups are included for additional tracking and planning.

Student cohorts are as of the census day (45th day).

"Attainment Year" is the following Fall. Rates will be updated annually in mid/late November.

"First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC.

"Full-time/Part-time" status is based on starting fall term. Full-time = 12 or more credits enrolled; Part-time = fewer than 12 credits.



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Persistence	Percent of Fall first-time cohort students who persist within six-years of entering AWC.	6 Years (from entry)	First-time	52%	49%				BELOW
			First-time, Degree/Cert- seeking	50%	47%				BELOW
			First-time, Full- time, Degree/Cert- seeking	56%	53%				BELOW

Note: Student groups used to set GOALS are highlighted in YELLOW, other groups are included for additional tracking and planning.

Student cohorts are as of the census day (45th day).

"Attainment Year" is Year Six (6) after entering AWC. Rates will be updated annually in mid/late November.

"First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC.

"Degree/Cert-seeking" and "Full-time" statuses are based on starting fall term. Degree-Cert-seeking = student declared a degree or certificate major as their program of study. Full-time = 12 or more credits enrolled



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					Baseline 23-24	YR1 24-25	YR2 25-26	YR3 26-27	
Completion (Graduation)	Percent of Fall first-time, full-time, degree/certificate-seeking cohort students who complete a degree/certificate within 150% of normal time (typically 3 years).	3 Years (from entry)	First-time, Full-time, Degree/ Cert-Seeking	25%	20%				BELOW
Note: Student cohorts are as of the census day (45th day). "Attainment Year" is Year Three (3) after entering AWC. Rates will be updated annually in early February. "First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC. "Degree/Cert-seeking" and "Full-time" statuses are based on starting fall term. Degree-Cert-seeking = student declared a degree or certificate major as their program of study. Full-time = 12 or more credits enrolled <i>This measure aligns with the graduation rate reported in the IPEDS Graduation Rate (GRS) survey.</i>									
Transfer	Percent of Fall first-time, full-time, degree/certificate-seeking cohort students who transfer to another college/university, without first earning a credential (degree/certificate) at AWC within 150% of normal time (typically 3 years).	3 Years (from entry)	First-time, Full-time, Degree/ Cert-Seeking	13%	9%				BELOW
Note: Student cohorts are as of the census day (45th day). "Attainment Year" is Year Three (3) after entering AWC. Rates will be updated annually in early February. "First-time" students are defined as those with no prior postsecondary enrollment (i.e., first time to higher education), not just first-time at AWC. "Degree/Cert-seeking" and "Full-time" statuses are based on starting fall term. Degree-Cert-seeking = student declared a degree or certificate major as their program of study. Full-time = 12 or more credits enrolled <i>This measure aligns with the transfer-out rate reported in the IPEDS Graduation Rate (GRS) survey</i>									