

**Information interviewing** is an important phase of a complete and thorough job search. Information interviewing is just that...interviewing for information. You will talk with professionals working in career fields you're interested in and ask them to discuss their jobs. What do they like, dislike? What are the everyday challenges they face? Ask tough questions and gather as much information as you can. As a bonus you will build a network of important contacts that can help you in your career search. NOTE: Information interviewing is NOT job interviewing.

## What will information interviewing do for you?

- Expand your information about the job market and possible career paths.
- Help you discover the best personality for jobs you are considering.
- You will know whether or not the job you have targeted is a good fit for you.
- Build your confidence for job interviewing.

This exercise will help you meet new people. Everyone you establish a favorable contact with may also become a potential resource regarding jobs within the community. To make a good impression, be courteous and thank them for the information interview. Don't be afraid to communicate openly about your abilities and goals.

7 Tips to Prepare for Informational Interviews