

AWC General Education Outcomes

Written Communication

Academic Achievement Report

2008-2009

<p>1. Statement of Purpose:</p>	<p>Arizona Western College graduates will demonstrate competency in written communication, critical thinking, quantitative analysis and technology applications.</p>												
<p>2. Intended Student Learning Outcomes:</p>	<p>Learners provide writing that provides a clear, specific thesis and awareness of audience; fully develops examples to support thesis in logical, coherent manner; demonstrates original thinking, depth of analysis, and comprehension of material used; and that shows high proficiency in standard English grammar, spelling, and punctuation.</p>												
<p>3. Tools for Assessment and Criteria for Success:</p>	<p>100% of writing samples evaluated with a 5 point locally developed rubric will receive a score of 3 or higher.</p>												
<p>4. Summary of Data Collected:</p>	<p>196 students completed the assessment in Written Communication.</p> <div data-bbox="500 701 1463 1304" style="text-align: center;"> <p>Written Communication Results AY 2008-09</p> <table border="1"> <thead> <tr> <th>Category</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>Thesis</td> <td>2.89</td> </tr> <tr> <td>Analytical content</td> <td>2.98</td> </tr> <tr> <td>Organization/parag...</td> <td>2.89</td> </tr> <tr> <td>Mechanics & syntax</td> <td>2.91</td> </tr> <tr> <td>Format</td> <td>2.84</td> </tr> </tbody> </table> <p>N=196</p> <p>Indicates GenEdu criteria for success</p> </div>	Category	Score	Thesis	2.89	Analytical content	2.98	Organization/parag...	2.89	Mechanics & syntax	2.91	Format	2.84
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<p>5. Use of Results:</p>	<p>Dissemination of these results will be distributed to Lead Faculty as well as shared during Fall 2009 Start-up. Development of a website for faculty to be used as a resource in writing will be developed by the Assessment and Program Review Office. The website will increase the awareness and the level of faculty in assisting and educating in the development and evaluating writing assignments. The newly revised Written Communication Rubric has been used during this 08-09 academic year. We will design and add an explanation for each section of the rubric to educate both students and faculty on the expectations of the rubric. Website links will be added to the Student Success Center and Library to begin the dissemination of these two resources.</p>												