


PROCEDURE MANUAL

 ARIZONA WESTERN COLLEGE		PROCEDURE 501.1	
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		Last Revision Date:	12-02-98
Effective Date:			
Section:	Student Services	Subject:	Student Recruitment and Retention

PURPOSE

The College will engage in appropriate recruitment and retention activities to encourage continued enrollment in the College.

PROCEDURE

The College Enrollment Management Committee and other relevant groups develop and implement recruitment and retention strategies and activities to accomplish life-long learning.