

2024-2025 OCCUPATIONAL CERTIFICATE (CERT) AWC ADVISEMENT CHECK SHEET

Sign in to your [Self-Service Student Planning](#) account to load the recommended program map and to track your academic progress.

Fashion Styling With Digital Influence

Student Name	ID #	Advisor	Major Code: CERT.FDI Credits: 13
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Learn to promote and develop a brand on social media platform.

Required Major Courses (14 Credits)		Cr	Sem	Notes
Fashion Styling With Digital Influence				
FDI 105	Creating Effective Content	3		
FDI 106	Building a Brand Through Influence Marketing	3		
FDI 115	Data Insight and Fashion Analytics	3		
FDI 100	Fashion Styling	1		
FDI 101	Image Consulting	1		
MKT 111	Social Media Marketing	3		
Fashion Styling With Digital Influence and Global Experience (13-15 Credits)				
FDI 105	Creating Effective Content	3		
FDI 106	Building a Brand Through Influence Marketing	3		
MKT 111	Social Media Marketing	3		
FDI 100	Fashion Styling	1		
FDI 101	Image Consulting	1		
FDI 205	Global Exploration of Fashion	2-4		