


# PROCEDURE MANUAL

 <b>ARIZONA WESTERN COLLEGE</b>		<b>PROCEDURE 501.1</b>	
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		<b>Last Revision Date:</b>	02-07-2022; 12-01-2020; 09-21-2020; 08-23-2018; 12-02-1998
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<b>Section:</b>	Student Services	<b>Subject:</b>	Student Recruitment and Retention

## PURPOSE

The College will engage in appropriate recruitment and retention activities to encourage continued enrollment in the College.

## PROCEDURE

The College Strategic Enrollment Planning Committee and other relevant groups develop and implement recruitment and retention strategies and activities to facilitate enrollment in College courses and programs.