



Growing Our Communities
Arizona Western College
Strategic Plan 2025



The booklet you're reading is the result of 13 months' worth of work to help Arizona Western College chart a course to 2025. To say I'm tremendously proud of the effort that has gone into this work would be an understatement. I'm excited about what the next seven years hold – that's the horizon we've set for this plan.

Here are some highlights from this year:

- College faculty and staff sat side-by-side with our students to create a shared ideal for the Student Experience here at AWC;
- Our elected District Governing Board worked on new Mission and Vision statements;
- Community members joined with faculty, staff and students for the Horizon Symposium, which combined high-energy speakers with focus groups;
- Employees worked for 6 weeks in Scan Teams researching important issues facing colleges, to help us focus on what is most critical to our students;
- College employees came together to write new college values to guide our work.

With the focus of our amazing faculty and staff, the support of our community members, and the tenacity and energy of our students, I know Arizona Western College is well-positioned to transform lives, to bring prosperity and equity to the communities we serve and to the world beyond.

I thank you for your dedication to our students.

Dr. Daniel P. Corr,
President, Arizona Western College



More than 2,600 participants helped with the AWC Strategic Plan, including 200 students.



MISSION

MISSION

Transforming lives through education and partnerships to create thriving communities.

VISION

VISION

Cultivating generations who value knowledge, foster independence, eliminate poverty, and create vital, equitable and sustainable communities.

VALUES

VALUES

AGILITY – We welcome change, anticipate stakeholder needs, identify flexible, innovative solutions, adapt to meet constituent needs, and are process focused.

PASSION – We dream big, propose creative solutions, exceed expectations, and foster an engaging and supportive environment.

TRANSPARENCY – We build trust through honesty and openness, include stakeholders in decision-making, and communicate thoughtfully and clearly.

UNITY – We collaborate to develop and achieve goals, find opportunities to create synergy and empowerment, and work holistically toward student success.

EMPOWERMENT – We are inspired to do our best work when governance and responsibility are shared equitably, individuals are encouraged to express diverse and innovative perspectives, and courage is esteemed over comfort.

RESPECT – We express the highest levels of professionalism and kindness, seek common ground with openness & inclusivity, challenge ideas with an empathetic mindset, and listen to and acknowledge others' ideas with civility and courtesy.

STUDENT EXPERIENCE STATEMENT

Arizona Western College commits to delivering an amazing student experience characterized by:

- A connected community within which students are encouraged, challenged and feel they belong;
- Programs developed and aligned with employment opportunities;
- A clear path to success and completion;
- Flexible, accessible services and learning approaches;
- Contemporary technology that supports and enhances the AWC experience



STRATEGIC DIRECTIONS

AGILITY – Cultivate an agile culture and institutional model that strengthens the future of AWC and the region

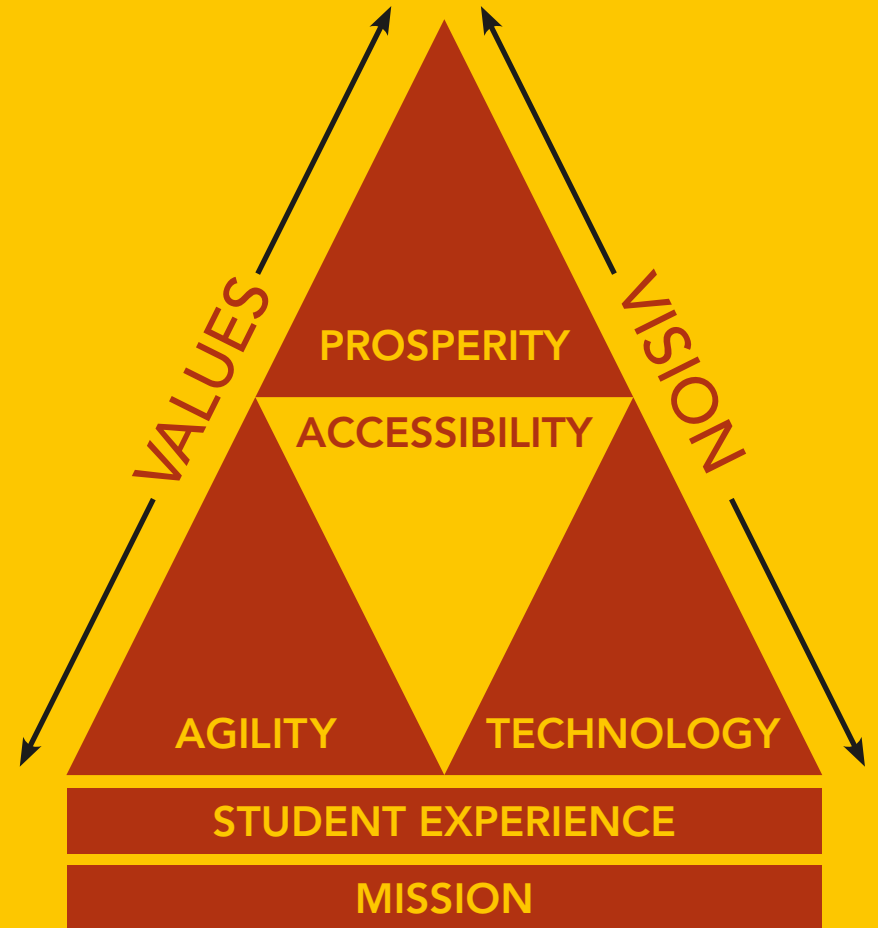
TECHNOLOGY – Improve student success by leveraging technology that personalizes the student experience and increases organizational effectiveness

ACCESSIBILITY – Eliminate cultural, financial, time and place barriers to education

PROSPERITY – Grow and sustain academic programs that leverage our competencies, fuel economic growth and position graduates for prosperity



FRAMEWORK



STRATEGIC OBJECTIVES

AGILITY

- Establish an equitable model of shared governance that builds a culture of empowerment by minimizing hierarchy and broadening decision making. *January 2019*
- Review processes, procedures and policies to improve efficiency and create sensible work flows to increase student and faculty/staff satisfaction. *July 2019*
- Design a cross-training model to support collaborative staffing resource flexibility. *July 2019*
- Create and fund a professional development model to grow bench strength and assist with succession planning. *January 2020*

STRATEGIC OBJECTIVES

TECHNOLOGY

- Deliver upgraded technology that increases automation in Student Services. *July 2022*
- Develop a stable, well-supported, technology-rich teaching and working environment dedicated to current and equitable technological resources. *August 2022*
- Eliminate negative IT audit findings. *December 2020*
- Develop a technology-literate workforce that embraces IT as a component to improve responsiveness, efficiency, pedagogy, and student learning. *August 2021*
- Deliver upgraded technology that reflects best-practices in teaching and learning and supports an enriched student experience. *August 2022*

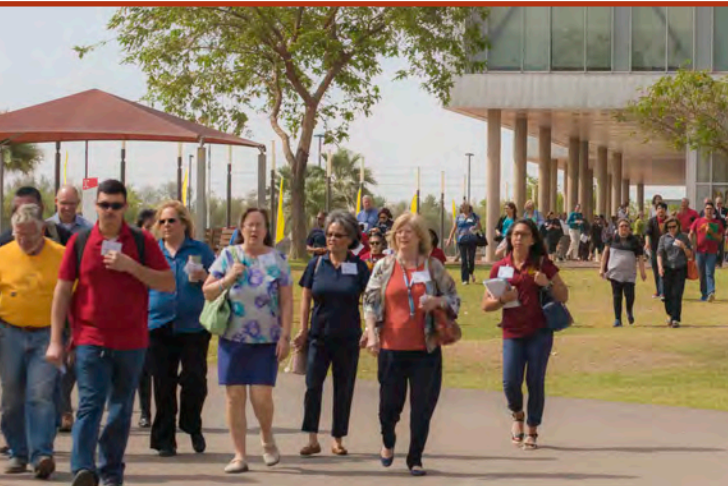


STRATEGIC OBJECTIVES ACCESSIBILITY

- Develop and implement a multiyear data-driven class schedule that aligns with program offerings and transfer/workforce demands to increase enrollment by 5% at all campuses. *June 2020*
- Offer open educational resources in 50% of all classes. *July 2022*
- Allocate appropriate resources to meet the growing community and educational needs in South County and other district priorities as identified by the Facilities Master Plan. *January 2025*
- Develop and deliver “wrap-around” services that accelerate student time to completion. *January 2022*
- Research and adopt a Guided Pathways model that aligns with AWC student & community needs. *November 2018*
- Develop partnership with high school district to design and deliver aligned developmental curriculum at the High School level to reduce barriers to college-level courses. *June 2020*

STRATEGIC OBJECTIVES PROSPERITY

- Create regional economic growth by collaborating with key business and industry partners to develop programs tailored to meet the existing employee deficit. *January 2020*
- Develop and deploy three interdisciplinary programs that fit local industry needs using flexible delivery models. *June 2020*
- Explore learning processes to obtain credits based on experience, skills, and prior learning. *July 2019*
- Develop Institutional Learning Outcomes (ILOs) for all AWC students. *October 2018*



BIG HAIRY AUDACIOUS GOAL

B.H.A.G.

[Double the rate of earned baccalaureate degrees
in La Paz and Yuma Counties by 2035.]

APPRECIATION

The Students, Faculty, and Staff of Arizona Western College for your contributions to this plan through surveys, focus groups, workshops and research.

Strategic Planning Task Force:

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Strategic Planning Consultant: CampusWorks, INC, Liz Murphy, CEO

Deep appreciation to the citizens, parents, students, community leaders, business people, elected and tribal officials, non-profit leaders, K-12, college and university partners of Yuma and La Paz counties.

CONGRATULATIONS TO THE 2018 INNOVATION FUND COHORT

Name	Topic	Allotment
Shahrooz Roohparvar, Moses Diaz De Leon, Marc LaFond, Randy Nelson	Business Incubator Project	\$22,500
Susie Zambrano	San Luis Home Away from Home	\$35,000
Dave Riek	Border Radio Project	\$27,500
Daniel Ramirez, Jennifer Tagaban, Student Government Association	Student Seating and Charging	\$20,000
Mandy Heil	Welcome Center	\$40,000
Michelle Thomas	American Indian Recruitment	\$8,500
Jennifer Hewerdine	Writing @ AWC	\$7,300
Eric Lee, Brad Pease, Martha Martinez	Art Garden Beautification	\$6,300
Omar Heredia	South County Ambassador Program	\$6,000
Kathy Ocampo	Parker Student Engagement Fund	\$5,000
Angie Creel, Wendy Hoag	Mobile Mini-Makerspace	\$4,600
Maria Guzman	South County Mentoring Program	\$1,000

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Thanks to the Innovation Fund Screening Committee: Steve Eckert, Susan Dempsey, Liza Martinez, Daniel Corr, Josh Madden, Eddi Devore, Junior Castro, Gary Neumeyer, Fred Croxen, Travis Mitchell

More about Innovation Fund projects at
azwestern.edu/strategy

District Governing Board

Dennis Booth, President
District #3

Melissa Wright
District #2

Maria Chavoya
District #5

Olivia Zepeda
District #4

Richard Lamb
District #1

Campus Locations

AWC Yuma Campus
2020 S. Avenue 8E
Yuma, AZ 85365
(928) 317-6000

Parker Community Center
1109B S. Geronimo Ave
Parker, AZ 85344
(928) 669-2214

Alicia Valdez San Luis Learning Center
1340 N 8th Avenue
San Luis, AZ 85349
(928) 314-9449

Quartzsite Learning Center
695 N. Kofa Ave at Quail
Quartzsite, AZ 85346
(928) 927-8299

Downtown Center
1351 S. Redondo Center Dr.
Yuma, AZ 85365
(928) 317-6150

Somerton Center
1011 N. Somerton Avenue
Somerton, AZ 85350
(928) 314-9464

Marine Corps Air Station Education Center
Bldg 850, Yuma, AZ 85369
(928) 317-7605

San Luis Technology Institute
1135 N. Main St.
San Luis, AZ 85349

Parker Learning Center
1109 Geronimo Ave
Parker, AZ 85344
(928) 669-2214

US Army Yuma Proving Ground
Building 501 Education Center
(928) 328-3926

Wellton Learning Center
28851 County 12th Street
Wellton, AZ 85356
(928) 785-4175

azwestern.edu/locations

*It's a Great Day
to be a Matador!*



ARIZONA WESTERN COLLEGE

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